

Bid from Australia and New Zealand

# IEA 2015

19th Congress of the International  
Ergonomics Association 2015



New Zealand Ergonomics Society



melbourne  
convention + visitors bureau

# Contents

## 1. LETTER OF INVITATION

## 2. LETTERS OF SUPPORT

- The Hon. Rob Hulls MP, Acting Premier of Victoria
- The Hon. Robert Doyle, Lord Mayor, City Of Melbourne
- Professor Max Abbott, Pro Vice-Chancellor and Dean of the Faculty of Health and Environmental Sciences, Auckland University of Technology
- Professor Peter Brooks, Executive Dean, The University of Queensland
- Professor Leon Piterman, Senior Deputy Dean of the Faculty of Medicine, Nursing and Health Sciences, Monash University
- Professor Rod McClure, Director of the Accident Research Centre, Monash University
- Associate Professor Ross Armstrong, Global Ergonomics Safety and Health Services
- Associate Professor Wendy MacDonald, La Trobe University
- Dr Ross Mills, President, Australasian Faculty of Occupational and Environmental Medicine
- Dr Geoff Dell, National President, Safety Institute of Australia Inc.
- Ms Jane Harding, Deputy Research Vice-Chancellor, The University of Auckland
- Mr Steve Maharey, Vice-Chancellor, Massey University
- Mr Paul Jarvie, Chairperson, Occupational Health and Safety Industry Group
- Ms Katie Sadleir, General Manager of Injury Prevention, Accident Compensation Corporation
- Mr Leigh Harry, Chief Executive, Melbourne Exhibition and Convention Centre
- Ms Sandra Chipchase, Chief Executive, Melbourne Convention and Visitors Bureau
- Mr Chris Buckingham, Chief Executive, Destination Melbourne
- Mr Geoffrey Conaghan, General Manager Corporate Affairs, Melbourne Airport
- Mr Simon Pogmore, Manager Tourism Development, Qantas
- Mr Max R Wood, Marketing Director, Skybus Super Shuttle

# Contents

- Ms Sally Capp, Chief Executive Officer, Committee for Melbourne
- Mr Geoff Buckley, Managing Director, Tourism Australia

## 3. RESPONSE TO SELECTION CRITERIA

- Proposed City and Proposed Dates
- Size of Societies
- Degree of Risk
  - Conference Experience
  - Past Sponsors and Exhibitors
  - Organisational Soundness and Credibility
- Proposed Organising Committee
- Proposed Committee Structure
- Location of the Congress
- Growth of the Congress
- Participation
- Advantages to IEA
  - More effective communication and collaboration with federated societies
  - Advance the science and practice of ergonomics at an international level
  - Enhance the contribution of the ergonomics discipline to global society
- Allocation of Gain
- Assistance for Participants and the IEA
  - Host City Support
  - State Government Support
  - Travel Grants - Students and Delegates from Developing countries
  - City Wide Support Package
- Special Events and Tours
  - Technical Tours and Site Visits
  - Pre and Post Congress Touring
  - IEA Welcome Reception
  - IEA 2015 Dinner
- International Accessibility
- Proposed Conference Venue

# Contents

- Accommodation
- Professional Conference Organisers (PCO)

## 4. HOST COUNTRY SUPPORT

- Additional Government Support
- Planning Support
- Public Relations/Media Support
- Melbourne's Cost Competitiveness

## 5. MELBOURNE THE BUSINESS EVENTS CAPITAL

- Melbourne The Winning City
- Your Convention Bureau Partner
- Airline Services
- Local Transport
- Conference Experience and Expertise

## 6. YOUR CONVENTION VENUE AND PRECINCT

- Melbourne Convention and Exhibition Centre (MCEC)

## 7. SOCIAL PROGRAM

- Spousal & Accompanying Persons Touring Options
- Social Program
  - IEA Welcome Reception
  - IEA Congress Dinner
- Unique Venues

## 8. MELBOURNE ACCOMMODATION

- 10 Fast Facts - Melbourne Hotels
- Overview of Melbourne Accommodation
- Student Accommodation for IEA 2015
- Serviced Apartments
- Hotel Accommodation
- Accommodation Within Walking Distance Of The Melbourne Convention and Exhibition Centre
- Selection of Melbourne Hotel Brochures

# Contents

## 9. EXPLORING MELBOURNE

- Melbourne Shopping
- Melbourne Dining
- Art and Culture
- Melbourne The Sports Capital
- Melbourne After Hours
- Out Late
- Melbourne Outdoors
- A City On Water

## 10. TOURING REGIONAL VICTORIA

- Yarra Wine Country
- Mornington Peninsula
- The Great Ocean Road
- Phillip Island
- The Goldfields
- Daylesford, Hepburn Springs & The Macedon Ranges
- The Grampians
- The Murray River
- Great Alpine Road
- Bushranger Territory
- Snow Country
- Little Known Facts

## 11. EXPLORING AUSTRALIA AND NEW ZEALAND

- Australia - The States
- New Zealand

## 12. APPENDICES

- Organising Committee Biographies
- Professional Conference Organiser Summary





New Zealand Ergonomics Society

**THE HUMAN FACTORS & ERGONOMICS  
SOCIETY OF AUSTRALIA INC.**

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**NEW ZEALAND ERGONOMICS SOCIETY INC.**

PO Box 802  
PALMERSTON NORTH  
NEW ZEALAND

10 December 2008

Professor David C. Caple  
President  
International Ergonomics Association  
PO Box 2135  
EAST IVANHOE  
Victoria AUSTRALIA 3079

Dear David

The Human Factors & Ergonomics Society of Australia Inc. (HFESA) and the New Zealand Ergonomics Society Inc. (NZES), along with the Melbourne Convention + Visitors Bureau (MCVB), take great pleasure in inviting the International Ergonomics Association (IEA) to hold the 19th Congress of the International Ergonomics Association, in Melbourne, Australia in 2015.

The enclosed bid demonstrates that NZES and HFESA, in partnership, are ideally placed regionally, organisationally and professionally to hold a most exciting and successful congress on behalf of the IEA.

Yours sincerely

Christine Waring  
President  
HFESA

Dr Mark Boocock  
President  
NZES





## Premier of Victoria

D09/1893

14 JAN 2009

**Professor David C Caple  
President  
International Ergonomics Association  
PO Box 2135  
EAST IVANHOE VIC 3079**

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**Dear Professor Caple**

### **19<sup>TH</sup> CONGRESS OF THE INTERNATIONAL ERGONOMICS ASSOCIATION - 2015**

It gives me great pleasure to endorse Melbourne's bid to host the 19<sup>th</sup> Congress of the International Ergonomics Association in 2015.

Victoria is proud of its long-standing reputation for excellence in health and medical research, and the Government has invested more than \$2 billion towards science, technology and innovation since 2001.

The Victorian Government values the importance of research and innovation in the field of ergonomics, and holding the International Ergonomics Association's Congress in our city will provide a perfect opportunity for your delegates to experience Victoria's skill and leadership in this field.

Melbourne has established itself as a leading events destination and is the preferred choice for many of the world's major sporting, cultural and business events. These include such prestigious events as the World Economic Forum in 2000, the 2003 International Congress of Genetics, the 2006 Commonwealth Games, the 2006 G20 Finance Ministers' Summit, and the 2006 International Congress of Child Psychiatry. Melbourne has also been consistently ranked in the top 25 cities in the world for international conventions, as judged by the International Congress & Convention Association.

The Victorian Government is currently leading the development of a new Melbourne Convention and Exhibition Centre, due to open later in 2009. It is proposed that if the International Ergonomics Conference were held in Melbourne, it would utilise this outstanding facility. The new Convention and Exhibition Centre is situated next to the vibrant Southbank precinct on the Yarra River, and will have a six-star environmental rating. The facility will include a 5,000 seat plenary hall, 32 meeting rooms and a linked five-star hotel.

I look forward to welcoming your participants to our city in 2015 should we be successful in securing this event.

**Yours sincerely**

**HON ROB HULLS MP  
Acting Premier of Victoria**



Wednesday, 5 November 2008

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Professor David Caple  
President  
International Ergonomics Association  
PO Box 2135  
East Ivanhoe  
Victoria  
Australia

Dear Professor Caple

**Re: 19<sup>th</sup> Congress of the International Ergonomics Association**

As Pro Vice Chancellor and Dean of the Faculty of Health and Environmental Science I wish to express my support for the NZ Ergonomics Society and the Human Factors and Ergonomics Society of Australia's bid for the International Ergonomics Association Triennial Congress to be held in Melbourne in 2015. In recent years the University and the Faculty in particular have been developing research and programmes of study at post graduate level in ergonomics. This is an area where we see significant potential growth especially with the need for increased workplace compliance with health and safety requirements. One of the AUT University staff members Dr Mark Boocock, who is well recognised internationally in the field, is leading these developments. He is also currently President of the NZ Ergonomics Society. This group has held a number of successful conferences in the past and the ability to combine with the Human Factors and Ergonomics Society of Australia for the bid provides significant expertise in this area. Bringing such a prestigious conference to the Southern Hemisphere will increase the profile of ergonomics in this part of the world.

Yours sincerely

Professor Max Abbott  
Pro Vice-Chancellor and Dean  
Faculty of Health and Environmental Sciences



THE UNIVERSITY  
OF QUEENSLAND  
AUSTRALIA

**Faculty of Health Sciences**

EXECUTIVE DEAN

Professor Peter Brooks MD, FRACP, FRCP *Edin*, FAFRM, FAFPHM, MD *Lund* (Hon Causa)

PB/ms

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Internet www.uq.edu.au/health  
CRICOS PROVIDER NUMBER 00025B

7 November 2008

Professor David C Caple  
President  
International Ergonomics Association  
PO Box 2135  
EAST IVANHOE Vic 3079

Dear Professor Caple

I write in support of the 19<sup>th</sup> Congress of International Ergonomics Associations hopefully to be held in Melbourne in 2015. I strongly support this bid. The Faculty of Health Sciences at The University of Queensland is happy to be included in the bid documents as it has successfully co-ordinated a post-graduate suite of ergonomic programs since 2002 and the staff within the School of Human Movement Studies at The University of Queensland have active research programs in the physical, cognitive and organisational domains of ergonomics. I wish you all the best with your bid documents.

Yours sincerely

**PROFESSOR PETER BROOKS**  
**EXECUTIVE DEAN**

**Professor Leon Piterman** AM MBBS MMed MEdSt MRCP(UK) FRCP (Edin) FRACGP  
Senior Deputy Dean  
Faculty of Medicine, Nursing and Health Sciences

4 September 2008

Professor David C Caple  
President  
International Ergonomics Association  
P O Box 2135  
EAST IVANHOE, VIC 3079

Dear Professor Caple,

**19<sup>th</sup> Congress of the International Ergonomics Association 2015**

On behalf of the Faculty of Medicine, Nursing & Health Sciences at Monash University I am delighted to lend support to your quest to gain the rights to hold the 19<sup>th</sup> Congress of the International Ergonomics Association in Melbourne. Our Faculty at Monash provides education and training to occupational therapists, physiotherapists and occupational physicians. Each of the disciplines plays an important role in assessing ergonomic problems in the workplace and at home in relation to a range of injuries and other disabilities which require the assistance of health professionals with ergonomic skills.

The City of Melbourne is extremely well placed to hold a conference of this significance and magnitude. Melbourne has been a destination for major medical and health conferences for well over two decades including conferences which have attracted up to 10,000 delegates. In addition, the City of Melbourne regularly hosts major sporting events which attract well over 100,000 spectators. These include our Melbourne Cup, the Australian Grand Prix, major football finals and in 2006 the Commonwealth Games. The City of Melbourne is well serviced with large hotels, centrally placed in close proximity to major conference facilities and as well has a plethora of multi-cultural restaurants providing cuisine from well over 50 countries.

Our own university is a mirror of international Melbourne with students from over 90 countries speaking in excess of 100 languages and dialects, with international students constituting about 30% of our total student population of 55,000. My faculty is delighted that the International Ergonomics Association is considering Melbourne as a potential venue and pleased to support the bid of the Association to hold this major event in our city. We look forward to the success of this bid.

Best wishes.

Yours sincerely,



**Leon Piterman AM**

Professor Rod McClure  
Director, Accident Research Centre

25 November 2008

Professor David Caple  
President  
International Ergonomics Association  
PO Box 2135  
East Ivanhoe Vic 3079

Dear Professor Caple

**Melbourne Bid for 2015 World Congress of the International Ergonomics Association**

The Monash University Accident Research Centre (MUARC) is Australia's leading centre for human factors and ergonomics research in road safety. Since 1997, the Centre has undertaken research to understand the ergonomic issues that contribute to road trauma, and to improve through ergonomic research driver behaviour and performance, vehicle human-machine interface design, and road and traffic design.

In recent years, the Centre created and has led the human-machine interaction (HMI) research program for the Cooperative Research Centre for Advanced Automotive Technology (AutoCRC), which will result in the design of safer and more user-friendly vehicle cockpits in Australia. The Cooperative Research Centre for Advanced Automotive Technology (AutoCRC) was created in December 2005, as part of a national strategy to secure Australia's position in the global automotive industry. Its participants are eight leading vehicle and component manufacturers, two state governments and ten research institutions with a total research investment in research and training of AUD \$100m over seven years.

Melbourne is home to MUARC, to Australia's largest automotive manufacturer (General Motors Holden), and to the AutoCRC. Melbourne is also, through MUARC, a leading human factors research hub for General Motors world wide. As a hub of excellence in transportation human factors research and consulting, Melbourne is well placed to provide conference delegates with access to research institutes, facilities, infrastructure and experts in the field of automotive and transportation human factors.

MUARC strongly supports Melbourne's bid to stage the 2015 World Congress of the International Ergonomics Association.

Kind regards



Professor Rod McClure  
Director

Tuesday, January 06, 2009

Professor David C. Caple  
President  
International Ergonomics Association  
PO Box 2135  
East Ivanhoe,  
Victoria AUSTRALIA 3079

Dear Professor Caple

**Re: 19<sup>th</sup> Congress of the International Ergonomics Association 2015**

I am writing to say how pleased GESH P/L would be if Melbourne was selected as the host city for the **19<sup>th</sup> Congress of the International Ergonomics Association 2015**

Melbourne has an excellent track record for staging international sporting, cultural and business events. It has often been dubbed Australia's Events Capital and is internationally recognised as one of the world's leading convention cities. Melbourne offers you a great deal of experience and expertise in staging major events.

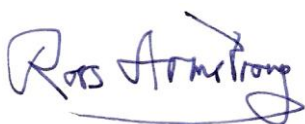
The reason for Melbourne's success becomes clear when you look at the excellent facilities the city has to offer. Billions of dollars of infrastructure developments have provided Melbourne with state of the art venues, accommodation and transport systems.

As a destination for visitors, Melbourne and the state of Victoria are known for their diversity. The city is noted for its food, shopping, sports, arts, culture and year-round festivities. All within 1.5 hours of Melbourne, visitors can also enjoy spectacular coastlines, Australian wildlife reserves, wineries, temperate rainforests, surf beaches, ski fields and historic townships.

I particularly welcome this event as a prime opportunity for cultural and academic exchange between nations within the international ergonomics community. Melbourne is proud of the warmth and friendliness of its people and the uniqueness of its heritage.

GESH P/L is very enthusiastic and supportive of Melbourne's bid, and is looking forward to welcoming delegates in 2015.

Yours sincerely



Associate Professor Ross Armstrong

1 December 2008

Professor David Caple  
President  
International Ergonomics Association  
PO Box 2135  
East Ivanhoe Vic 3079

Incorporating:  
Physiology & Pharmacology  
Anatomy  
Pathology  
Biophysical Sciences  
Human Biosciences, Bendigo  
Centre for Ergonomics and Human Factors  
Forensic Expertise Profiling Laboratory

Dear Professor Caple

**Melbourne Bid for 2015 World Congress of the International Ergonomics Association**

It is with great pleasure that I write to express my strong support for the Human Factors and Ergonomics Society of Australia Inc. (HFESA) and New Zealand Ergonomics Society (NZES) joint bid for the 2015 International Ergonomics Association (IEA) Congress in Melbourne, Australia.

The Centre for Ergonomics and Human Factors (CEHF) has taken a leading role in ergonomics education in Australia. From its inception in 1987 through until 2000, CEHF offered a postgraduate coursework program in Ergonomics. Commencing in 2000, CEHF staff have taught the Ergonomics, Safety & Health components of the Bachelor of Health Sciences (Ergonomics, Safety & Health), Bachelor of Physiotherapy / Bachelor of Ergonomics and Bachelor of Occupational Therapy / Bachelor of Ergonomics, Safety & Health.

The CEHF research program (and associated consulting activities) is characterised by a broad, socio-technical systems approach to assessing and managing workplace health and safety risks stemming from:

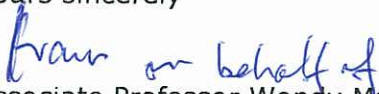
- the physical, cognitive and emotional demands of work performance
- design of workstations and related equipment, including computer software
- psychosocial and physical characteristics of the workplace environment
- the broader community context – including socioeconomic and cultural factors.

Since 2006 CEHF has been a member (under designation) of the World Health Organisation network of Collaborating Centres in Occupational Health, under the expanded title: *Centre for Research and Teaching in Occupational Ergonomics, Health & Safety*.

As a leading researcher and educator in ergonomics, the CEHF is aware of the need for ongoing professional development. It has consistently promoted membership of the HFESA (and consequently membership of the IEA) to its ergonomics students as being the peak body for professional development in Australia. Students are encouraged to participate in and attend the annual conference and local professional development programs. The HFESA has encouraged the participation of students in its programs by inviting them to participate and by providing low cost opportunities.

Once again, I would like to express my support for this bid and for the opportunities it would provide to students.

Yours sincerely



Associate Professor Wendy Macdonald  
Director  
Centre for Ergonomics and Human Factors  
La Trobe University  
Victoria Australia



**AUSTRALASIAN FACULTY  
OF OCCUPATIONAL & ENVIRONMENTAL MEDICINE**

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26 November 2008

Professor David Caple  
President  
International Ergonomics Association  
PO Box 2135  
East Ivanhoe Vic 3079

Dear Professor Caple

**Re: 2015 International Ergonomics Association (IEA) Congress**

I am pleased to support the submission by Melbourne Convention + Visitors Bureau and the Human Factors and Ergonomics Society of Australia to host the 2015 International Ergonomics Association (IEA) Congress.

Melbourne will be an excellent choice for the IEA Congress 2015. It offers significant experience and expertise in staging major events, with advanced infrastructure and transportation systems as well as a vast range of high quality restaurants and cultural experiences.

I commend Melbourne's bid to you and look forward to hearing of its success.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Dr Ross Mills'.

Dr Ross Mills  
President, Australasian Faculty of Occupational and Environmental Medicine (AFOEM)  
HFESA Member



THE ROYAL AUSTRALASIAN COLLEGE OF PHYSICIANS  
A.C.N. 000 039 047



# SAFETY INSTITUTE OF AUSTRALIA (Incorporated)

ABN 96 109 531 809

22 October 2008

Professor David C. Caple  
President  
International Ergonomics Association  
PO Box 2135  
EAST IVANHOE, VICTORIA, AUSTRALIA 2079

Dear Professor Caple

## **19<sup>th</sup> Congress of the International Ergonomics Association 2015**

The Safety Institute of Australia Inc (SIA), as a proud strategic partner of the Human Factors and Ergonomics Society of Australia (HFESA), would be very pleased to support the joint bid by the HFESA, New Zealand Ergonomics Association (NZES) and the Melbourne Convention and Visitors Bureau (MCVB), to host the 19<sup>th</sup> Congress of the International Ergonomics Association 2015, in Melbourne.

By way of background, the SIA was formed in 1949 and is a not-for-profit, independent, apolitical, professional association with over 3,500 members nationally. The Institute is dedicated to advancing the science of safety and health through professional excellence and believes that the distinctive advice of qualified and experienced health and safety practitioners is a prerequisite to the specification of the health and safety responsibilities of all levels of government, employers (across all industry sectors) and community organisations. The SIA aims toward the highest possible standards of health and safety at work, on the roads, at play and at home.

With respect to the proposed venue, apart from being recognised as one of the world's safest and most livable cities, Melbourne has an excellent track record for hosting major international conventions, major sporting events, e.g. the Olympic Games, and cultural and business activities. Melbourne as the congress venue would be second to none.

Such a congress in Melbourne would provide participants with the unique opportunity to meet with safety and health professionals from Australia, New Zealand and other parts of the Asia Pacific Region (the world's fastest growing region). The SIA would be prepared to contribute in any way possible to ensure the success of such an important major event.

Yours sincerely

Dr Geoff Dell CFSIA  
National President

OFFICE OF THE VICE-CHANCELLOR

Professor J. E Harding  
ONZM, DPhil Oxf, BSc, MBChB, FRACP, FRSNZ  
Deputy Vice-Chancellor (Research)  
Professor of Neonatology



20 November 2008

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The University of Auckland  
Private Bag 92019  
Auckland 1142, New Zealand

Professor David C. Caple  
President  
International Ergonomics Association  
P.O. Box 2135  
East Ivanhoe  
Victoria, Australia 3079.

Dear Professor Caple,

**Re: 19<sup>th</sup> Congress of the International Ergonomics Association 2015**

As Deputy Vice-Chancellor (Research) of The University of Auckland, I wish to express my support for the joint bid by the Human Factors and Ergonomics Society of Australia and the New Zealand Ergonomics Society to host the International Ergonomics Association (IEA) Triennial Congress, in Melbourne, in 2015.

The University of Auckland is New Zealand's largest university and a research leader. Ergonomics/human factors is fundamental in several areas of research and teaching within this university, including industrial, work and organisational psychology, sport and exercise science, engineering, computer science and occupational health. Thus we have many scientists and engineers (and indeed researchers in other disciplines) who are likely to be involved in and supporters of the congress and its associated activities.

Holding this event in Melbourne would make the international congress far more affordable and accessible for people in New Zealand to attend and provide a unique opportunity for our researchers to interact with leading ergonomics and human factors researchers and practitioners from around the world. It is fair to say that we, and the wider New Zealand academic community, would benefit greatly from having this event in Melbourne.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Jane Harding', written over a horizontal line.

Jane Harding  
Deputy Vice Chancellor (Research)  
University of Auckland



## Massey University

**Steve Maharey, Vice-Chancellor**

Vice-Chancellor's Office, Private Bag 11 222, Palmerston North 4442, New Zealand T 64 6 350 5096 F 64 6 350 5603 [www.massey.ac.nz](http://www.massey.ac.nz)

20 November 2008

Professor David Caple  
President  
International Ergonomics Association  
PO Box 2135  
East Ivanhoe  
Victoria  
Australia 3079

Dear Professor Caple

**Re: Support for the New Zealand and Australian Ergonomics (Human Factors) Societies joint bid to host the 19<sup>th</sup> triennial International Ergonomics Association (IEA) Congress in Melbourne in 2015.**

As Vice-Chancellor of Massey University, I wish to express my wholehearted support for the joint New Zealand and Australian Ergonomics (Human Factors) Societies bid to host the IEA Congress in 2015 in Melbourne.

Massey is New Zealand's 'defining' and largest University and is a research and teaching leader in ergonomics in the southern hemisphere. We operate out of three campuses - Palmerston North, Auckland and Wellington, through which our postgraduate and masters ergonomics programmes are offered. Our research and consultancy in ergonomics/human factors is conducted primarily by our Centre for Ergonomics, Occupational Safety and Health (CErgOSH) in Palmerston North. In addition, our AFFECT Centre for Affective Industrial Design in Wellington and our Healthy Work Group in Auckland include an ergonomics basis for their research. Massey University is a central hub for ergonomics/human factors in our country and most of the academic staff in this area are well known internationally for their high calibre and contributions in research and the profession of ergonomics.

The Director of CErgOSH and Professor of Ergonomics, Stephen Legg, is a member of the joint bid committee and will work hard to extend the Congress to include satellite meetings and visits across New Zealand, including Massey University.

I see this as a great opportunity to attract leading ergonomists and human factors researchers and practitioners from around the world. It will provide an opportunity to profile the application of ergonomics and human factors within the culture of NZ and Australia, to raise its profile amongst those working locally as ergonomics practitioners and amongst government agencies such as the Accident Compensation Corporation, the Department of Labour and for Industry. It will also help to strengthen and harmonize relations between the ergonomics and human factors societies of NZ and Australia and provide an opportunity to unify Pan-Pacific ergonomics and human factors practitioners.

Lastly, it will make the IEA Congress far more affordable and accessible for people in NZ to attend. It will also provide an opportunity to promote NZ and encourage tourism so that our many and varied unique and exciting visitor highlights may be enjoyed by the congress participants.

For these reasons, I believe that hosting the IEA Congress in Melbourne, and satellite meetings in New Zealand, will provide many benefits for the New Zealand ergonomics and wider communities, as well as providing greater opportunities for the IEA Congress participants.

I am therefore very pleased to write in support of the Joint New Zealand/Australian Ergonomics Societies bid.

Yours sincerely



Steve Maharey



4/11/08

Professor David C. Caple  
President  
International Ergonomics Association  
PO Box 2135  
East Ivanhoe  
Victoria, Australia 3079.

Re: 19<sup>th</sup> Congress of the International Ergonomics Association 2015

The Occupational Health and Safety Industry Group (OHSIG) is an industry sector body that represents 11 organisations that work in the field of occupational health and safety. These bodies could be described as the provider network to NZ businesses re occupational health and safety. (See below for a full list of members.)

The combined membership of the OHSIG is around 2500 individuals.

The primary objective of the OHSIG is to increase the notion of safe design (plant and equipment) as well as safe systems of work. Human factors and ergonomics are fundamental to achieving this objective. The skills and application of knowledge from these two bodies are essential to achieving this objective. It is therefore critical that more people become aware of the scope of the products and services provided by these two bodies. A Congress in Melbourne will assist in that outcome.

Another objective of the OHSIG is to enhance the collaboration across the sectors to produce a better outcome for the prevention of workplace injury and work place ill health. Both of which are far too high in NZ and indeed the world.

Ergonomics/ Human Factors have a vital part to play in that collaborative approach. There is a need worldwide for the entire profile of OH&S and specifically Human Factors/ ergonomics to be raised. This will allow more use of skills and knowledge to be applied and thus reduce the burden of injury and disease on national economies.

It is my personal experience gained from forming the OHSIG, organising its conference in 2008 and seeing the networking and collaboration that has already occurred over the last 3 years that events like the proposed Triennial Congress in Melbourne are pivotal in achieving greater networking and therefore a more robust and durable outcome.

Having the event in Melbourne will allow the Pacific rim nations to attend which will achieve a level of unity and consistency of application of the skills and knowledge. From my perspective there is

little to be gained from having people highly trained and skilled and then not having a market for these to be used. The collective market will allow more use of the skilled provider network.

What I have learnt from the OHSIG experience to date is that individual organisations will rarely prosper but a united group will always do better. There is great benefit in being united and sharing knowledge and resources.

To conclude I can only put my full personal and OHSIG support behind the proposal to hold the International Ergonomics Association (IEA) triennial Congress in Melbourne. 2015.

Yours sincerely

Paul Jarvie

Chairperson OHSIG.



Address.

E.M.A.(N)

Private Bag 92066

Auckland, New Zealand

Profile.

Paul Jarvie.

Manager of OH&S for the Employers and Manufacturers Association (Northern)

Chairperson of OHSIG

Immediate past National Manager for the NZ Institute of Safety Management.

Member of the Workplace Health and Safety Council, an advisory body to the Ministers of Labour and ACC

## Stakeholders of OHSIG

NZ Institute of Safety Management,

NZ Occupational Health Nurses Assoc.

NZ Occupational Hygiene Society,

NZ Ergonomics Society,

NZ Safety Council,

Institute of Professional Engineers NZ (IPENZ),

NZ Physiotherapist Occupational group,

NZ Assoc of Occupational Therapist,

NZ Society for Risk Management,

Australia NZ Society of Occupational Medicine( ANZOM),

Maintenance Engineering Society of NZ

26 November 2008

Professor David Caple  
President - International Ergonomics Association  
PO Box 2135  
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AUSTRALIA

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Ph 04-918 7205  
Facsimile 04-918 7351  
www.acc.co.nz

Dear Professor Caple

**19<sup>th</sup> Congress of the International Ergonomics Association 2015**

As the Accident Compensation Corporation's (ACC) General Manager of Injury Prevention, I wish to express my support for the for the NZES (New Zealand Ergonomics Society) and HFESA (Human Factors and Ergonomics Society of Australia) bid to host the International IEA Triennial Congress in Melbourne, 2015.

ACC administers New Zealand's accident compensation scheme which provides personal injury cover for all New Zealand citizens, residents and temporary visitors to New Zealand. In return people do not have the right to sue for personal injury, other than for exemplary damages.

Part of ACC business is to develop and implement injury prevention programmes as well as providing care, equipment and processes to enable an injured client to return to normal function as far as possible. These activities involve many aspects of ergonomics/human factors expertise, especially in the area of occupational safety and health.

ACC engages the services of skilled Ergonomists as both employees and consultants. Therefore it is to our organisation's benefit that NZ Ergonomists have the opportunity to access international expertise to increase their knowledge base. Whilst New Zealand's relative isolation adds to its charm, it can also be a barrier to accessing this international expertise.

Melbourne, Australia offers quality venues, fabulous travel and tourist opportunities, and is accessible for a number of island nations that otherwise cannot easily tap into such rich sources of information for Ergonomists.

I appreciate your consideration and look forward to your positive response.

Yours sincerely



P.A.  
Katie Sadleir  
**General Manager, Injury Prevention**

3 September 2008

Professor David C Caple  
President  
International Ergonomics Association  
PO Box 2135  
EAST IVANHOE VIC 3079

Dear Professor Caple

The Melbourne Convention and Exhibition Centre (MCEC) has great pleasure in supporting the bid for the **19<sup>th</sup> Congress of the International Ergonomics Association (IEA) 2015**.

Melbourne will have the most comprehensive Convention and Exhibition facilities in the Southern Hemisphere as part of a \$1 billion development of the Yarra River's southern bank due for completion at the end of 2008 and open for business in 2009.


The new Convention Centre is Australia's first 6 Star Green Star rated centre and will be Australia's largest combined convention and exhibition facility. The 5000 seat Plenary hall can be divided for smaller conventions with acoustically separate walls. An 18 metre glass façade will look directly onto the Yarra River in the centre of the Melbourne city. The development will also include a five star Hilton hotel and a vibrant river side wharf precinct in central Melbourne.

Melbourne's bid for the **19<sup>th</sup> Congress of the International Ergonomics Association (IEA) 2015** includes the new development which will ensure that the MCEC will be able to deliver the conference and exhibition facilities required for your prestigious event. We have included more detailed information on the new Convention facilities in this bid document.

The MCEC is also pleased to commit to a financial support package. This is undertaken in conjunction with the Melbourne Convention and Visitors Bureau and is detailed in the Melbourne's Package of Citywide Support document.

The MCEC has been the recipient of many international and national awards for service excellence and we believe that our exhibition and convention facilities, together with Melbourne's infrastructure, will provide an ideal host city for the **19<sup>th</sup> Congress of the International Ergonomics Association (IEA) 2015**.

Yours sincerely



Leigh Harry  
Chief Executive

Level 12 IBM Centre,  
60 City Road, Southbank  
Victoria 3006 Australia  
t | +61 3 9693 3333  
f | +61 3 9693 3344  
e | [mcvb@mcvb.com.au](mailto:mcvb@mcvb.com.au)  
[www.mcvb.com.au](http://www.mcvb.com.au)



22 August 2008

Professor David C. Caple  
President  
International Ergonomics Association  
PO Box 2135  
East Ivanhoe,  
VIC Australia 3079

Dear Professor Caple

It is with great pleasure that we extend this invitation to the International Ergonomics Association to come to Melbourne, Australia to hold the **19<sup>th</sup> Congress of the International Ergonomics Association (IEA) 2015**.

Melbourne is a purpose built conference and event destination - with all major venues and accommodation centrally located and easily accessible. Our city would be the ideal destination for this important gathering.

The Melbourne Convention and Exhibition Centre forms the start of what is known as the South Wharf Convention Precinct; tree lined banks and promenades along the Yarra River flowing through the heart of the city, with easy access to more than 14,000 accommodation rooms.

To further strengthen Melbourne's ability to stage this major international congress, the State Government of Victoria has committed close to \$400 million for the development of the new Melbourne Convention Centre which is currently under construction and due for completion at the end of 2008. It will include an integrated state-of-the-art Convention Centre with a 5,000 seat plenary hall making the new Convention Centre the largest of its kind in Australia.

In recent years, Melbourne was ranked first and second respectively by Economist Intelligence Unit in London as the World's Most Liveable City. Additionally, in July 2006, a national survey of Australians by Roy Morgan Research decreed Melbourne as Australia's top destination for style, shopping, international sporting and cultural events, theatre, world class restaurants and for interesting cafés, bars, nightclubs and even romance!

Our city offers excellent air access with more than 23 international carriers providing more than 530 international flights and 1,000 domestic connections each week. With Melbourne's transport system and touring services, it is easy to experience a wonderful range of pre and post touring options within Victoria.

All of these advantages combined with the fact that the Melbourne Convention + Visitors Bureau is one of the world's few full service Convention Bureaus that provides full support and advice right up until your meeting is held, makes Melbourne the ideal destination for your meeting. It is therefore with great confidence that I offer Melbourne, Australia as the host city for the **19<sup>th</sup> Congress of the International Ergonomics Association (IEA) 2015**.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'S. Chipchase'.

SANDRA CHIPCHASE  
CHIEF EXECUTIVE OFFICER

11<sup>th</sup> December 2008

Professor David C. Caple  
President  
International Ergonomics Association  
PO Box 2135  
East Ivanhoe  
Victoria AUSTRALIA 3079

Dear Professor David C. Caple,

**19<sup>th</sup> Congress of the International Ergonomics Association (IEA), 2015**

I am writing in support of Melbourne's proposal to be the nominated Australian city to bid for the **19<sup>th</sup> Congress of the International Ergonomics Association (IEA), 2015**.

The mission of Destination Melbourne is to work in partnership with industry, State and local government and other key marketing bodies to maximise the co-operative marketing of Melbourne as a destination.

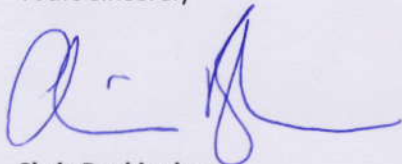
As such, Destination Melbourne would be pleased to provide the **19<sup>th</sup> Congress of the International Ergonomics Association (IEA), 2015** with the following support should Melbourne be chosen as the host city for this important conference:

- Official Visitors Guides for each delegate (the "2015" edition)
- Melbourne maps for each delegate
- Copies of the "Shopping", "Dining" and "Accommodation" guides for each delegate (These items can be placed in the welcome satchels for delegates)

We would also be pleased to consider dedicated run ons for some of these items. That is, personalised covers for the **19<sup>th</sup> Congress of the International Ergonomics Association (IEA), 2015**. We would be pleased to discuss this with you in detail should Melbourne secure this event.

We look forward to learning of a successful outcome for our city.

Yours sincerely



**Chris Buckingham**  
Chief Executive

25 August 2008

Professor David C. Caple  
President  
International Ergonomics Association  
PO Box 2135  
East Ivanhoe Vic 3079

Dear Prof Caple

It is with great pleasure that we support Melbourne's bid for the 19<sup>th</sup> Congress of the International Ergonomics Association (IEA) in 2015.

Melbourne Airport has an established track record of working with a range of Melbourne major event agencies and conference organisers to deliver a coordinated response for conventions and events.

We look forward to welcoming the 19<sup>th</sup> Congress of the International Ergonomics Association (IEA) and we will act as a broker to coordinate the various airport services to make the event a success.

Best regards



Geoffrey Conaghan  
**General Manager Corporate Affairs**



## **Support for the 19<sup>th</sup> Congress of the International Ergonomics Association (IEA).**

Melbourne Airport is pleased to offer the following services/facilities for delegates to the 19th Congress of the International Ergonomics Association (IEA) in 2015.

- Free site rental for two welcome signs in the international baggage hall
- Free of charge site rental for agreed additional welcome signage in the international terminal
- Access to a dedicated meeting point in the international terminal
- Request that Customs provide a dedicated passport desk for delegates
- Free use of the Groups and Tours desk facilities in the international terminal\*
- Assist with coach, limousines and taxi coordination for arrivals and departures

\* Availability may be affected by a major construction and development program at Melbourne Airport over the next five years. If facilities are accessible at the time of the conference, they will be made available to delegates.



9 September 2008

Professor David C. Caple  
President  
International Ergonomics Association  
PO Box 2135  
Melbourne VIC 3079  
AUSTRALIA

Dear Professor Caple,

I understand that you are currently considering Melbourne to host 19th Congress of the International Ergonomics Association -IEA in 2015.

Qantas supports Melbourne bid to host this event and to demonstrate this, I have outlined below the level of support we would be pleased to provide, should Melbourne be successful.

Domestic Delegate Support

Qantas is pleased to offer you a dedicated webpage for your conference. The webpage offers 24 hour online access for you and your delegates offering competitive airfares (internet fares), flight schedules and information on your event. Conference organisers who have a website can link to the Qantas website, making it possible for individual delegates to book their own travel and receive confirmation simply and easily. Conference organisers also have the opportunity to receive a pre & post travel report by contacting Qantas Group Travel. Qantas will provide one complimentary domestic airfare for every fifty airfares sold to assist with keynote speaker travel (Conditions Apply).

International Delegates

Qantas will offer specially negotiated discounted international conference airfares for delegates attending your conference. These fares will be provided for travel from each global region. These fares may be obtained via a specified Qantas Office.

To further assist the selection process I have set out below some relevant information regarding Qantas Airlines.

Qantas offers approximately 750 international services every week to around 80 destinations across Europe, North America, South America, South Africa and the Asia-Pacific region. Within Australia the airline operates more than 5,000 domestic flights a week, serving 57 city and regional destinations across the country. For more information please visit [qantas.com](http://qantas.com).

Qantas is a member of the airline alliance oneworld. oneworld comprises ten of the world's leading airlines - Qantas, American Airlines, British Airways, Cathay Pacific, Finnair, Iberia, LAN, Japan Airlines, Malev and Royal Jordanian - and provides services to almost 700 destinations in nearly 150 countries.

Qantas is committed to actively managing our operations and growth in an environmentally sustainable manner. We are pleased to offer you the opportunity to join us in reducing the impact of carbon emissions on the environment. From now on, you can choose to fly carbon neutral by offsetting your own share of flight emissions with just a small contribution. Customers can offset their flight emissions by going to [www.qantas.com/flycarbonneutral](http://www.qantas.com/flycarbonneutral) and entering their flight details.

Qantas looks forward to the opportunity of providing travel assistance to your delegates should the conference be held in Melbourne.

Yours sincerely,

Simon Pogmore  
MANAGER TOURISM DEVELOPMENT



25th August, 2008

Professor David C. Caple  
President  
International Ergonomics Association  
PO Box 2135  
East Ivanhoe  
VIC Australia 3079

Dear Professor Caple,

It is with pleasure that we support Melbourne's bid for the **19<sup>th</sup> Congress of the International Ergonomics Association (IEA) 2015.**

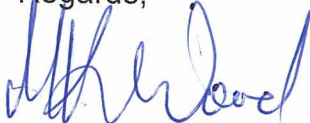
Skybus operates the world-class public transport service between Melbourne Airport and the CBD, transporting more than one and a half million air travelers a year on one of Victoria's busiest routes.

Maintaining Skybus' position at the leading edge of public transport and ensuring the services is a vital part of Melbourne's tourism and meeting industry are our primary goals. It is important to us to deliver high standard services and that is why we operate vehicles custom-designed for airport transfers on both our express Skybus Super Shuttle airport to city route, and our city transfer service, Skybus Hotel Shuttle.

SKYBUS is also a greener way to travel. When delegates choose to travel on Skybus between the Airport and the City we all leave a smaller carbon footprint. Skybus supports Greenfleet and plants over 6,000 trees each year to offset carbon emissions from our fleet's fuel consumption.

We look forward to discussing how we can service your delegates and to welcome everyone to Melbourne for the congress.

Regards,



Max R Wood.

Marketing Director.

Milton House  
Level 2  
25 Flinders Lane  
Melbourne Victoria 3000

Tel: (61 3) 9650-8800  
Fax: (61 3) 9650-6066  
Web: [www.melbourne.org.au](http://www.melbourne.org.au)  
Email: [cfm@melbourne.org.au](mailto:cfm@melbourne.org.au)

11 December 2008

Professor David C. Caple  
President  
International Ergonomics Association  
PO Box 2135  
EAST IVANHOE VIC 3079



Dear David

It gives me great pleasure to support Melbourne's proposal to host the **"19<sup>th</sup> Congress of the International Ergonomics Association (IEA)"** in 2015.

From the perspective of both my role as the Chief Executive Officer of the Committee for Melbourne (a private, non-profit network of senior leaders drawn from Melbourne's business, science, academic and community sectors), I am very well aware of the many excellent attributes Melbourne has to offer a meeting of this nature and importance.

Our city has an extraordinarily good track record for staging national and international sporting, cultural and business events. It's well-designed with a vibrant intellectual centre and creative soul. We're not only home to Australia's leaders in commerce, medicine, industry, and the arts, but we're also a sports mad group - playing host to a wide range of major international sporting events each year - including the Australian Open Tennis, Australian Motorcycle Grand Prix and the Melbourne Cup.

Melbourne also offers many other important qualities. These include our multiculturalism - which provides us the opportunity to serve up some of the nations best from more than 70 national cuisines; our transport infrastructure - with our comprehensive and unique tram network providing convention delegates with an easy and enjoyable way to move around; and our picturesque bay-side setting - that is enhanced by tree-lined boulevards and magnificent parks and gardens.

I believe Melbourne would be a wonderful host city for the **"19<sup>th</sup> Congress of the International Ergonomics Association (IEA)"** in 2015 and therefore commend this bid to you and your Site Selection Committee.

Yours sincerely

**Sally Capp**  
**Chief Executive Officer**



Australian Government



Tourism Australia

25 August 2008

Professor David C. Caple  
President  
International Ergonomics Association  
PO Box 2135  
EAST IVANHOE VIC 3079

Dear Professor Caple,

**RE: 19<sup>th</sup> Congress of the International Ergonomics Association (IEA)**

It gives me great pleasure to support the city of Melbourne with their bid to hold the 19<sup>th</sup> Congress of the International Ergonomics Association (IEA) in 2015.

Melbourne is a magnificent city in which to hold this important and prestigious international convention. Conference venues, exhibition venues and services are excellent with a wide range of quality accommodation, entertainment, attractions and facilities in the city to suit all interests and tastes.

As well as the support mechanisms that contribute to a successful meeting, Melbourne can offer delegates an experience of the wonderful lifestyle we enjoy in Australia. Melbourne is a colourful, sophisticated city with a youthful, bright and forward looking attitude, with everything to make your convention an outstanding success.

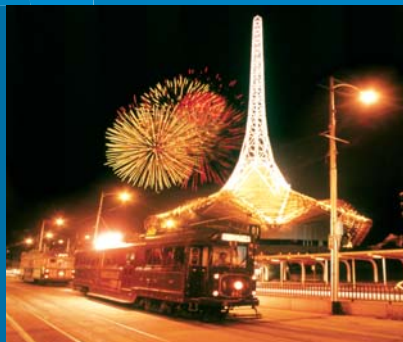
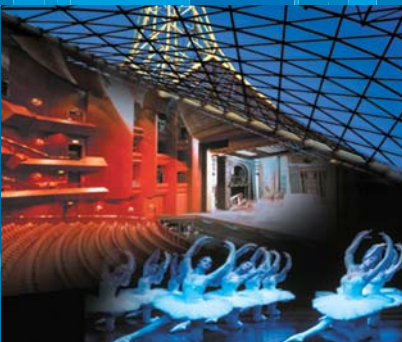
Melbourne is an ideal destination for the 19<sup>th</sup> Congress of the International Ergonomics Association (IEA). The people of Melbourne and Australia look forward to offering a warm welcome to your delegates and their partners in 2015.

Yours faithfully,

Geoff Buckley  
**MANAGING DIRECTOR**

Darling Park Tower 2 Level 18 201 Sussex Street NSW Australia 2000  
GPO Box 2721 Sydney NSW 1006  
Telephone +61 2 9360 1111 Facsimile +61 2 9331 6469  
[tourism.australia.com](http://tourism.australia.com)

AUCKLAND BANGKOK CANBERRA FRANKFURT HONG KONG KUALA LUMPUR LONDON LOS ANGELES SEOUL SHANGHAI SINGAPORE SYDNEY TAIPEI TOKYO



# Response to Selection Criteria

The Human Factors & Ergonomics Society of Australia Inc. (HFESA) and the New Zealand Ergonomics Society Inc. (NZES), in conjunction with the Melbourne Convention + Visitors Bureau (MCVB), officially invite the International Ergonomics Association (IEA) to hold the **19<sup>th</sup> Congress of the International Ergonomics Association (IEA Congress 2015)** in Melbourne, Australia.

## PROPOSED CITY AND PROPOSED DATES

In line with IEA rules, it is proposed that the Congress be held in the third quarter of 2015. The final dates will be cleared with the IEA Executive Committee and will be selected to minimise conflict with related conferences, academic terms or major holidays.

**We propose that the IEA consider our invitation in light of the following:**

## SIZE OF SOCIETIES

- The Human Factors and Ergonomics Society of Australia Inc. (HFESA) has 575 members and two voting delegates on the IEA Council. The New Zealand Ergonomics Society Inc. (NZES) has 85 members and one voting delegate on the IEA Council. This constitutes a total of 660 members and, by combining population, it represents 26 members per million of population, which compares favourably by world standards.

## DEGREE OF RISK

### Conference Experience

- The HFESA and the NZES have been viable since 1966 and are developed, federated societies that are well qualified to manage a Congress. The HFESA has ample experience in running annual conferences and in doing so, delivering top-quality scientific programs with social programs that encourage very active participant interaction. The NZES runs a conference every 18 months to which they invariably attract international keynote speakers.
- Since 1989, the HFESA has managed the risk and funding for two annual conferences, the HFESA Conference and OZCHI (Australasian Computer-Human Interaction Conference). The HFESA maintains sufficient funds to provide seed funding for the costs of planning and establishing its annual conferences, as well as covering the associated risk of running them at a loss. Funds intended for the Annual Conference in 2015, would be used for the **IEA Congress 2015**, if its bid is successful.

# Response to Selection Criteria

*"I thoroughly enjoyed my experience of delivering a keynote at the 2006 HFES of Australia annual conference; both the technical and social sides of the programme were well thought out and provided for a stimulating environment".*



*Professor John R Wilson  
Professor of Human Factors, University of Nottingham*

*"...the Sydney congress made me think of the idea to be the chairman once in my life. The Australian hospitality, warmth and fun were the basis for my basic thoughts of how to create a good atmosphere in Maastricht."*

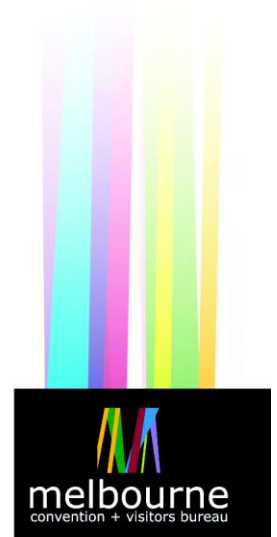


*Ernst Koningsveld  
IEA 2006 Congress Chairman and IEA Fellow*

## Past Sponsors and Exhibitors

Past HFESA and NZES Annual Conferences have been well supported. Should Melbourne be successful, financial support from a variety of private companies will be actively sought. The following is a sample list of organisations that the Organising Committee would approach to seek either financial or exhibition support for the **IEA Congress 2015** in Melbourne, Australia:

- 3M Australia
- ACT Government
- Alara Risk Management
- Apple
- Australia Post
- Ausspec Enterprises
- Backsafe Australia
- CCH Australia
- Cite Office Design



# Response to Selection Criteria

- Comseat
- Corporate Express Furniture
- CPSU Advantage
- Crown Content
- CRS Australia
- CSIRO
- Defence Science & Technology Organisation
- Department of Employment & Industrial Relations
- Ergolink Ergonomic Office
- Ergonomica
- Fujitsu Australia
- GIO Insurance
- Google
- Gregory's Guild Insurance Health Access Healthcare Equipment WA Human Performance Engineering Pty Ltd
- IFAP
- Jobfit Systems International
- KAB Seating
- Keymethod Functional Capacity Assessments
- Linak Australia
- Murdoch University NOHSC Pacific Access PTG
- Government Department of Industrial Relations Qld
- Taylor & Francis
- The Hiser Group
- University of Melbourne
- University of SA
- WorkCover Corporation
- WorkSafe Victoria
- WorkSafe WA
- Ergonomic Office
- Advertiser Newspapers
- University of Newcastle
- SafeWork SA
- 3M (New Zealand)
- Accident Compensation Corporation (ACC) New Zealand
- Department of Labour (New Zealand)

# Response to Selection Criteria

## Organisational Soundness and Credibility

### **The Human Factors and Ergonomic Society of Australia Inc. (HFESA)**

The HFESA is the leading professional body for Australian ergonomics research and practice. Formed in 1966, originally as the Ergonomics Society of Australia and New Zealand, it is one of the oldest ergonomics societies in the world. It became affiliated with the IEA in 1970, became a full member in 1976 and has been a staunch supporter of the IEA.

The aim of the HFESA is to advance the science of human factors and ergonomics in Australia by promoting research and education in ergonomics and the application of its principles.

The HFESA hosts and supports three active special interest groups:

- Computer-Human Interaction (CHISIG)
- Anthropometry (ARASIG)
- Rail Transport (RailSIG).

The HFESA also demonstrates its commitment to community research and education in other ways:

- Through its scientific journal, *Ergonomics Australia* which includes peer-reviewed papers and is distributed to all members and to several Australian universities
- Through the regular activities of its State and Territory branches (scientific meetings; newsletters, etc), many of which are open to the public
- By sharing with the community the wisdom and insights of visiting international Ergonomists.

Australia and New Zealand have for many decades been active in human factors and ergonomics research and education. Several Australian and New Zealand Universities offer ergonomics courses at undergraduate and graduate levels. Distance education is adopted widely by a number of Universities, providing excellent opportunities for ergonomic education for Australians, New Zealanders and people from neighbouring countries.

Australia and New Zealand are home to many distinguished researchers, well known and respected within the local and international human factors and ergonomics research communities. Some (e.g. Margaret Bullock, John Lane, Alan Welford) are recognized world-wide as pioneers in the field.

A large proportion of HFESA and NZES members practise ergonomics. There is a strong imperative in Australia and New Zealand for theory to be turned into practical solutions that are both cost-effective and workable. Many Australian and New Zealand workplaces benefit from the work of the HFESA and the NZES members, and from the work of human factors and ergonomics specialists affiliated with allied societies.

# Response to Selection Criteria

## The New Zealand Ergonomics Society Inc. (NZES)

New Zealanders interested in ergonomics have been represented by ergonomics societies for over 40 years. Initially (1966-1986), they were part of the Ergonomics Society of Australia and New Zealand (ESANZ) and later of the New Zealand Ergonomics Society Inc. (NZES). NZES became a federated member of the IEA in 1991.

The NZES promotes the application of ergonomics knowledge and advances ergonomics research, education and public awareness; it is open to anyone with an interest in ergonomics. Members work as ergonomics practitioners, in academia, consultancies, and government agencies, and also in related fields such as health sciences, design and psychology. The NZES is one of 10 member societies of a newly founded national forum (Occupational Health and Safety Industry Group - OHSIG) representing occupational health and safety within New Zealand. The Society incorporates regional ergonomics interest groups and an active professional development forum offering peer review to participants.

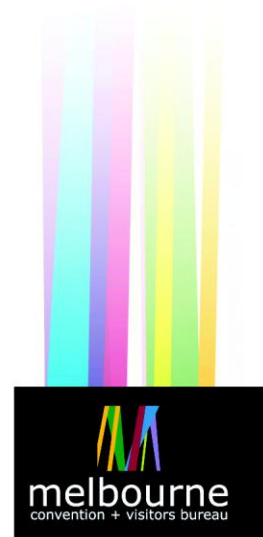
Ergonomics education is offered by a number of New Zealand Universities, ranging from individual modules (e.g. BSc/BA/MSc/MA programmes), to Graduate Diplomas, Masters Programmes and Doctoral research.

The New Zealand and Australian Ergonomics Societies jointly developed core competencies for Ergonomists in 1998. Modelled on the Centre for Registration of European Ergonomists (CREE) scheme, a New Zealand Board offers Certification for New Zealand Ergonomists (BCNZE) which is one of the few IEA accredited certification schemes in existence.

## PROPOSED ORGANISING COMMITTEE

This proposal is supported by a strong and enthusiastic Committee whose members have been drawn from Australia, New Zealand and internationally. The Committee consists of leaders in their field and brings extensive experience and expertise to the organisation of major international and national conferences and forums, guaranteeing delegates an intellectually stimulating and socially rewarding conference. Current Committee members are:

- Assoc. Professor Verna Blewett  
Assoc. Professor (Research) Occupational Health and Safety  
Centre for Sleep Research, University of South Australia (Australia)
- Assoc. Prof. Robin Burgess-Limerick  
Assoc. Prof. Occupational Biomechanics and School of Human Movement,  
The University of Queensland (Australia)

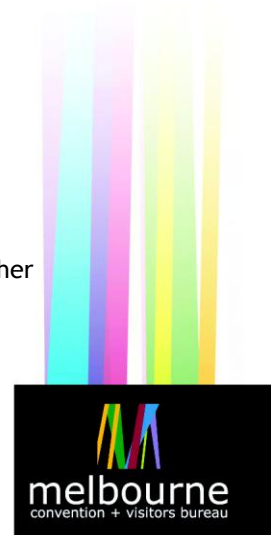


# Response to Selection Criteria

- Dr. Margaret Cook  
Senior Lecturer Queensland University of Technology  
University of Technology Queensland (Australia)
- Dr. Sophie Hide  
Centre for Human Factors and Ergonomics,  
SCION Research (New Zealand)
- Prof. Stephen Legg  
Professor of Ergonomics and Director - Centre for Ergonomics Occupational Safety and Health, Massey University (New Zealand)
- Prof. Gitte Lindgaard  
Director of the Human Orientated Technology Lab (HOTLab)  
Carleton University, Ottawa, Canada
- Barbara McPhee  
Principal - Jim Knowles Group (Australia)
- Dr. David Moore  
Ergonomist and Project Leader in Sustainable Living Spaces,  
SCION Research (New Zealand)
- Prof. Michael Regan  
Research Director - French National Institute for Transport Safety Research (INRETS) (France)  
Adj. Prof. - Dep. Of Applied Mechanics, Chalmers University of Technology (Sweden)
- Prof. Penelope Sanderson  
Professor of Cognitive Engineering and Human Factors,  
The University of Queensland (Australia)
- Prof. Leon Straker  
Director of Research - School of Physiotherapy,  
Curtain University of Technology (Australia)
- Christine Waring  
President  
Human Factors & Ergonomics Society of Australia Inc. (HFESA)

The Organising Committee intends to invite IEA members from the Pan Pacific region and other renowned researchers and ergonomic experts to form an International Scientific Committee.

Please refer to the Appendices for full biographies on the Organising Committee.



# Response to Selection Criteria

## PROPOSED COMMITTEE STRUCTURE

This Organising Committee, in close liaison and cooperation with the IEA Executive and committees, will form relevant sub committees to facilitate the organisation of the Congress. A proposed committee structure is:

### **Congress Chair Secretary**

- Regional Organising Committee
- Scientific Program Committee
- Finance and Facilities Committee
- Social Program Committee
- International Advisory Committee
- International Scientific Committee

## LOCATION OF THE CONGRESS

- Australia is the fourth most competitive tourism destination among 130 countries worldwide (Source: Report by the World Economic Forum - WEF, 2008). We believe that **IEA Congress 2015** in Melbourne will attract strong international visitor numbers.
- Melbourne is Australia's convention and cultural events capital and has a long history in staging major events. Melbourne welcomes over 22.3 million visitors a year. It has earned its reputation as one of the world's leading events destinations and was recently named the "Top Convention City" for the region.

## GROWTH OF THE CONGRESS

- Melbourne has an established Congress infrastructure that is second to none. Both the city and the host societies (the HFESA and the NZES) are ideally positioned to manage the proposed growth in delegate numbers. See Section 5 for further details.
- The Melbourne Convention and Exhibition Centre (MCEC), the proposed Congress venue, has world-class facilities and can accommodate up to 5,000 delegates. Numerous breakout rooms for Technical Committee meetings and Council meetings allow for growth in Congress delegate numbers.

# Response to Selection Criteria

- The HFESA and the NZES membership are sufficiently large to assist with the organisation and management of a major Congress.
- Support will be offered to the Technical Committees to enable appropriate scientific meetings and Chairs for all sessions.
- HFESA and NZES consider that at least 1,500 delegates is achievable for an **IEA Congress 2015** in Melbourne. A risk management plan will be developed that allows for additional meeting rooms and accommodation, close to the central venue, should numbers exceed those expected closer to the event.

## PARTICIPATION

- **Melbourne is the multicultural capital of Australia.** There are more than 3.8 million people, 233 ethnic communities, 116 religious faiths and 180 languages spoken here. This means we have extensive experience and infrastructure to accommodate the language, dietary and religious requirements of all **IEA Congress 2015** delegates.
- **The official language of the conference will be English.** Multi-lingual volunteers will be provided to assist delegates with on-site registration and information. Facilities are available at the MCEC for simultaneous interpretation.
- Australians and New Zealanders have a relaxed, friendly communication style and members of both the HFESA and the NZES are very welcoming to visitors.
- The 2008 HFESA Conference attracted participants and speakers from many locations including; Italy, Norway, Poland, Iran, USA and New Zealand.
- The NZES Annual Conference focuses on both research and the practice of ergonomics, and regularly attracts keynote speakers of international repute.
- Melbourne was voted by the Economist Intelligence Unit in London as the **‘World’s Most Liveable City’** in 2003, 2004 and was ranked 2nd in 2005. These rankings are based on issues such as safety, security, cost of living, cleanliness, hospitality of climate, technology and accessibility, making it an ideal environment for all delegates.

# Response to Selection Criteria

- To make the **IEA Congress 2015** truly inclusive, the State Government of Victoria will make funds available to assist with **travel grants for students and delegates from developing nations**.

## ADVANTAGES TO IEA

### More effective communication and collaboration with federated societies

- This bid enhances the communication and collaboration of the Australian federated and New Zealand societies. The HFESA and the NZES have combined their efforts to ensure efficient organisation of the Congress.
- A Congress in the Pan Pacific region would contribute to the dissemination of ergonomics knowledge and enhance the abilities of members of IEA in the region, including those in industrially developing countries. The Congress would provide a mechanism for effectively involving members of the region and enhance their ability to participate in an IEA activity, opening up networks and opportunities to access keynote speakers and their research. Links have been established with Indonesia to enhance their involvement in the Technical Program of the Congress.
- The NZES is proposing satellite seminars and workshops pre and or post -Congress to enable delegates to add value to their trip to the Congress. As noted, the NZES is also one of the 10 member societies of the newly founded national forum (Occupational Health and Safety Industry Group - OHSIG) which already represents 2,500 professionals of occupational health and safety within New Zealand and membership is growing. The Society incorporates regional ergonomic interest groups and an active professional development forum offering peer review to participants.
- The Victorian Branch of the HFESA is a member of the Health and Safety Professionals Alliance (HaSPA). This group was established by WorkSafe, the Victorian Government occupational health and safety (OHS) and workers compensation regulator to assist in improving the quality of OHS professionalism and advice to employers. HaSPA has expressed its support for this bid.

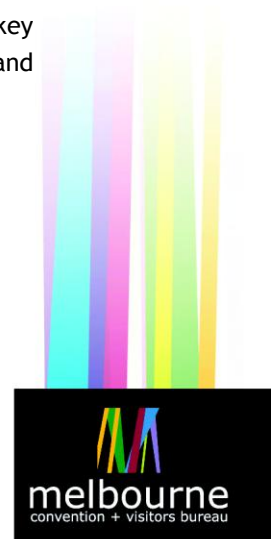
# Response to Selection Criteria

## Advance the science and practice of ergonomics at an International level

- The HFESA has established links to the mining and transport industries. This has enabled the development of scientific workshops to present information about industry specific issues relevant to workers in these industries. These events assist the HFESA to promote ergonomics to the wider corporate and industrial community. Melbourne has renowned ergonomics-related government, industry and research institutes with significant work programs and infrastructure that can host events and tours such as automotive design, defence, accident research and sustainable building.
- Several sustainable buildings in Melbourne have been built in compliance with new OHS regulations requiring accommodation of safety for users. These buildings contain innovative designs for maintenance that take into account the safety of maintenance staff as well as those working in, and using the buildings. These would be highly relevant for hosting site visits.
- Australia is the birthplace of the international virtual ergonomics conference series CybErg.
- The CybErg Conference has received widespread acclaim in the International Ergonomics arena, including an award from the IEA. The NZES and the HFESA strongly support this activity.
- CHISIG's annual OZCHI Conference is well known internationally. About 40 percent of the several hundred paper submissions received each year for this conference are from outside Australia.
- The HFESA, through CHISIG, has hosted one of the most well-recognised international HCI conferences, INTERACT, and has staged the rapidly growing Asia-Pacific HCI Conference (APCHI). It hosts regular meetings; open to the public, in most Australian States and Territories.

## Enhance the contribution of the ergonomics discipline to global society

- Australasia is an important region for international ergonomic activity in several key areas: defence, road safety, aviation safety, occupational health and safety, mining and schools.



## Response to Selection Criteria

- Australia has one of the lowest road tolls in the industrialised world - and one of the best commercial aviation safety records. These internationally recognised achievements can mainly be attributed to the development of risk management systems firmly grounded in human factors and ergonomic theory and practice. As a consequence, an annual, industry-led conference on human factors in transport is now held in Australia, aiming to promote to other transport industries (e.g. rail, public transport, maritime) the benefits of human factors and ergonomics in designing and sustaining safe transport systems and operations. The ground breaking contribution from Australia, in response to the RSI 'epidemic' of the 1970s and 1980s, continues today with Australia sharing its expertise in many industries including mining.
- Australian ergonomics research and practical solutions have made a significant contribution both international and locally with work in Whole-body Vibration being taken up by the Earth Moving Equipment Safety Round Table (EMESRT). This Round Table comprises mining companies representing about 75% of the world's mining activity who are setting standards for the design of earth moving equipment for major manufacturers such as Caterpillar, Mitsubishi and Komatsu.
- A Congress in this region would provide an opportunity to promote ergonomics to the community. Professional associations such as the Safety Institute of Australia have already expressed support and interest in an **IEA Congress 2015**. This is the National OHS Professional Association in Australia consisting of around 3,000 members. This Association produces a very successful Annual Conference and Trade show for over 1,200 attendees. The HFESA has a reciprocal arrangement with this Association to advertise and encourage attendance at conferences. This will generate added interest from non IEA members and, we believe, boost delegate numbers.
- A key focus of the HFESA strategic plan is to build alliances with relevant professional associations to develop and expand our scientific program (professional development) further. Links have already been established with the provision of the following scientific sessions:
  - Stress Busters, in conjunction with the Australasian Faculty of Occupational & Environmental Medicine (AFOEM)
  - Professor Erik Hollnagel's visit with support from the Australian Aviation Psychology Association.
- Discussions are under way to explore mutually beneficial links with the Australian Rehabilitation Providers Association, the Australian Institute of Occupational Hygienists, the Occupational Health Physiotherapists Australia Group, OT Australia (Occupational Therapists) and the Australasian College of Road Safety.

# Response to Selection Criteria

- The HFESA is well placed organisationally to promote and achieve a most successful Congress through:
  - An implemented strategic plan that aims to build and nurture alliances with other professional associations to enhance promotion of ergonomics throughout the community. This will increase our advertising capability and promote ergonomics
  - Links to other professional associations to increase attendances at scientific meetings (professional development) and conferences
  - A marketing plan that aims to promote the Society and ergonomics more effectively through a variety of initiatives
  - Melbourne being an accessible location and a hub of activity to attract delegates
  - The HFESA and the NZES having the ready resources of enthusiastic volunteers.

## ALLOCATION OF GAIN

- The HFESA agrees to sponsor the **IEA Congress 2015** in Melbourne, with support from NZES, and acknowledges that it has financial responsibility for the Congress.
- The HFESA agrees with the financial and other arrangements described in the IEA Triennial Congress Guidelines. The return to IEA will be the financial advance plus 25 Swiss Francs per Congress registrant.
- Following the IEA Congress 1988 in Sydney, Australia, the HFESA offered a portion of excess profits to establish a special IEA fund. In addition to the arrangements above, the HFESA agrees to offer a portion of excess profits from the **IEA Congress 2015**, to be used for an IEA fund. Consultation with the IEA will be undertaken to determine the best use of these funds.

## ASSISTANCE FOR PARTICIPANTS AND THE IEA

- The HFESA and the NZES will follow IEA guidance on assistance to participants and will support the IEA guidelines. As these may be reviewed from time to time, HFESA/NZES will support guidelines on assistance that are relevant at the time of the Congress, such as those for the 2009 Congress of providing a reduced fee for members from developing countries.
- The cost of living in Australia is low in comparison to Europe and America; this will be reflected in the Congress infrastructure costs and Congress fees.

Please refer to Section 4 for further details on Melbourne's Cost Competitiveness.

# Response to Selection Criteria

## Host City Support

- Melbourne Convention & Visitors Bureau (MCVB) and the Melbourne Convention and Exhibition Centre (MCEC) are offering financial assistance in the form of a Citywide Support Package.

### Value of Support: AUD \$80,000

- This proposal is supported by a number of organisations on an Australasian and citywide basis.

Copies of the Letters of Support are included in Section 2 of this document.

## State Government Support

- The State Government of Victoria understands the economic and social value that the **IEA Congress 2015** will bring to Victoria, via increased visitation and the showcasing and sharing of Victoria and Australia's achievements in research and development. Government considers providing financial support to major Congresses of economic significance.
- A financial submission has been presented to the Victorian Government and funding to support the **IEA Congress 2015** has been approved.

### Funding Approved: AUD \$100,000

## Travel Grants - Students and Delegates from Developing Countries

- Australia recognises the value of students and their contribution to ergonomic activities around the globe. Through the stated funding from the State Government of Victoria, Travel Grants will be established to assist students attending the **IEA Congress 2015** in Melbourne.
- These State Government funds will also be available to support travel grants for delegates from Central European and industrially developing nations, to attend the **IEA Congress 2015** in Melbourne, Australia.
- The criteria for the above Travel Grants will be determined in discussion with the Organising Committee and the IEA Executive.

For further details on the approved funding please refer to Section 4.

# Response to Selection Criteria

## SPECIAL EVENTS AND TOURS

### Technical Tours and Site Visits

- Melbourne has many respected organisations with significant human factors/ergonomics infrastructure, capable of hosting site visits such as the Defence Science and Technology Organisation (DSTO), Monash University Accident Research Centre (MUARC), General Motors Holden, (GM Holden), Cooperative Research Centre for Advanced Automotive Engineering (AutoCRC) and the ARRB Group Ltd (Transport Research).
- Massey University in New Zealand has already confirmed an offer to host a special satellite visit and meeting, on Tertiary Education in Ergonomics, at the Centre for Ergonomics, Occupational Safety and Health. This would be organized to take place soon after the **IEA Congress 2015** in Melbourne and would be organized in conjunction with the Chair of the IEA Technical Committee for Ergonomics for Children in Educational Environments (ECEE) and the Ergonomics/Human Factors in Education (EHFIE) Special Interest Group of the New Zealand Ergonomics Society.
- The HFESA/NZES Organising Committee will solicit from IEA Technical Committee Chairs their interest in organising, conjointly with local (HFESA/NZES) specialists, satellite extension meetings, symposia or special visits.
- The HFESA is well known for its ability to create and manage interesting and inclusive social programs and accompanying person programs. Significant, interesting and exciting tourist destinations are within easy reach of Melbourne.

### Pre and Post Congress Touring

- Melbourne boasts some of the world's best shopping, dining and entertainment precincts - activities important to Congress delegates and **accompanying persons**.
- Some suggested touring options for the **IEA Congress 2015** in Melbourne, Australia include:
  - The Great Ocean Road Journey ( Day Tour)
  - Penguin Parade on Phillip Island (Day Tour)
  - A Taste of the Yarra Valley Wine Region (Day Tour)
  - The Colonial Tram Car Restaurant (Lunch or Dinner Experience)
  - Marvellous Melbourne City Orientation (Half Day Tour)
  - Aboriginal Cultural Experience (Half Day Tour).

For further details on the proposed Melbourne & Regional Tours, please refer to Sections 9 and 10.

## Response to Selection Criteria

- Delegates will be attracted by the ease of access to, and affordability of, the rest of Australia's major attractions. Tours can be co-ordinated on behalf of the **IEA Congress 2015** delegates to features such as:
  - Climbing Sydney Harbour Bridge
  - Touring the Sydney Opera House
  - The Great Barrier Reef
  - The Red Centre and Uluru (Ayers Rock)
  - South Australia's Wineries
  - Tasmania's rugged wilderness
  - The Bungle Bungles of Western Australia
  - Visiting Kakadu National Park.

For further details on "The States" please refer to Section 11.

- Delegates may also enjoy the beauty of New Zealand, with a pre or post conference stopover. These stopovers can be combined with technical visits. For further details on "New Zealand" please refer to Section 11.

### IEA Congress Welcome Reception

- Melbourne's Welcome Reception will offer delegates and accompanying persons an experience that will capture the very essence of Melbourne, Australia and New Zealand. Your hosts will ensure that the Welcome Reception will be not only visually exciting and entertaining but also relevant to the **IEA Congress 2015** delegates and accompanying persons. The Welcome Reception will be incorporated into the registration fees for delegates.

### IEA Congress Dinner

- From heritage buildings and funky warehouses to grand ballrooms and modern outdoor terraces, Melbourne has got a venue to suit every social function, whatever the size or budget. The following venues are options for the **IEA Congress 2015** Dinner:
  - National Gallery of Victoria (NGV)
  - Melbourne Museum
  - The Plaza Ballroom - located in the historic Regent Theatre.

While the Welcome Reception provides the **IEA Congress 2015** delegates with a cultural insight into Australia and New Zealand, the dinner is an opportunity to renew old friendships, make new acquaintances and have lots of fun. For further details on each of the above venues and entertainment options, please refer to Section 7.

# Response to Selection Criteria

## INTERNATIONAL ACCESSABILITY

- Melbourne International Airport is curfew free and Australia's second busiest airport. It is located 25 kilometres (15.5 miles) north west of the city centre and takes approximately 20 to 30 minutes travel time to the city centre/Melbourne Convention and Exhibition Centre (MCEC) via the City Link Expressway.
- **22 international carriers currently operate direct flights to Melbourne.** These include: Qantas, Emirates, Singapore Airlines, Malaysian, and Thai, with United Airlines, British Airways and American Airlines operating via Sydney.
- **There are more than 450 international flights to and from Melbourne each week** and 400 flights each day from Melbourne to key Australian cities and regional centres. There are **63,000 international and 231,000 domestic seats per week** on flights into Melbourne. There is also a multi-lingual Welcome Desk for all delegates at Melbourne Airport.
- Hire cars, taxis and buses provide transport to and from the airport, however to "Go green" to and from the airport Skybus is the cost effective, carbon neutral express bus service. Only AUD\$16 one way or AUD\$26 return. Skybus departs every 10 - 15 minutes during the day and takes just 20 minutes from the airport to the city. There are also free mini bus hotel connections within Melbourne's Central Business District.
- **Virgin Blue Airlines has a new air pass product for inbound tourists.** The Virgin Blue Air Pass offers international travellers the ability to buy packages of three flight sectors from AUD\$207.00 (inclusive of all taxes).
- **Virgin Blue Airlines** has also received approval to operate return non-stop services between Australia and the United States commencing early 2009. The new airline, named "V Australia" will bring competitive airfares and a new style of service to the Trans Pacific market. Qantas has also announced a new "Premium Economy" service and pricing on this route.
- **As part of Melbourne's bid to host the IEA Congress 2015, QANTAS Airways will be able to provide registered delegates access to specially negotiated discounted business and economy class airfares for travel to Australia.** Qantas can offer substantial discounts from global regions/cities on QANTAS flights from 10% up to 55% on published airfares depending on the fare type, dates of departure and availability. QANTAS is Australia's premier airline with a proud history of service, safety and comfort. QANTAS look forward to working with the International Ergonomics Association to bring your delegates to Melbourne, Australia.

Detailed information on Air Services is available in Section 5 of this bid document.

# Response to Selection Criteria

## PROPOSED CONFERENCE VENUE

- The proposed Conference venue is the new **Melbourne Convention and Exhibition Centre (MCEC)**. When it opens in mid 2009, it will be Australia's largest combined convention and exhibition facility.
- Having achieved the world's first Six Star Green Star Energy environmental rating, it will be one of the most architecturally and environmentally sound buildings in the Southern Hemisphere.
- The MCEC is located on the banks of the Yarra River in South Wharf, a vibrant river-side district in the heart of the City Centre.
- The MCEC is part of a \$AUD1 billion development in the heart of Melbourne at South Wharf and will include:
  - A five-star Hilton Hotel
  - A maritime precinct
  - A riverfront retail promenade, including cafés, bookstores and tourism retail
  - A bridge across the Yarra River linking two significant sectors of Melbourne - the new South Wharf precinct to the Docklands area.
- The MCEC can comfortably accommodate the **IEA Congress 2015**. Its centrepiece is a 5,000 seat Plenary Hall that can be sub-divided into acoustically separate Plenary Halls for 1,000, 1,500 or 2,500 delegates. The MCEC will also offer a further 32 meeting rooms with various configurations.
- A Free City Circle Tram operates within the City Centre with a stop to reach the Convention Centre. Alternatively, a City Saver Tram Ticket is only AUD\$2.60! Melbourne is also a great walking city.

Further information on the MCEC can be found in Section 6 of this Bid Document.

# Response to Selection Criteria

## ACCOMMODATION

- Melbourne offers an extensive range of accommodation from budget to 5 star, all within walking distance to the MCEC.
- The choice of accommodation in Melbourne ensures a price to suit all budgets. There are 23,000 hotel rooms in Melbourne with 14,700 located in the Central Business District and 5,400 are within a 5 minute walk of the MCEC.
- Melbourne has an abundance of hostel accommodation for students and travellers on a budget. There are 150 registered backpacker's hostels and over 3,700 beds within the Central Business District of Melbourne. **Accommodation prices start from as low as AUD\$28 a night.**

Please refer to Section 8 for further details on accommodation.

## PROFESSIONAL CONFERENCE ORGANISERS (PCO)

- Melbourne has a wealth of excellent Professional Conference Organisers. For company details on a small sample of Australian PCO's, with international Congress experience, please refer to the Appendices.



# Host Country Support

It is the intention of the Organising Committee to secure funding from both the public and private sectors. The Australia and New Zealand bid comes with the full support and commitment of the Melbourne Convention and Visitors Bureau (MCVB) and Melbourne Convention and Exhibition Centre (MCEC). Melbourne's proposal is supported by a strong Citywide Financial Package and Letters of Support.

## State Government Support

The State Government of Victoria understands the economic and social value that the **IEA Congress 2015** will bring to Melbourne and Victoria, via increased visitation and showcasing and sharing, Victoria and Australia's achievements in ergonomics.

A financial submission has been presented to the Victorian Government, and funding to support the **IEA Congress 2015** has been approved.

### Approved Funding of AUD\$100,000

## Assistance for Student Delegates

Australia recognises the value of students and their contribution to the future of ergonomic activities around the globe. Through funding from the State Government of Victoria, Travel Grants will be established to assist students attending the **IEA Congress 2015** in Melbourne, Australia. The criteria of these grants will be decided on in discussion with the IEA Executive Committee.

## Assistance for Delegates from Developing Countries

Australia values the contribution that developing countries make to ergonomics. To ensure adequate representation by developing countries at the **IEA Congress 2015** in Melbourne, a portion of the State Government of Victoria's funding will go to support Travel Grants for delegates from developing countries.

## MCVB Citywide Financial Support Package

Melbourne provides a strong package of Citywide Financial Support, which includes Congress planning support, Congress marketing support, and Congress on-site support. This demonstrates the MCVB's commitment to help with delegate boosting activities to generate the maximum number of delegates for the Congress. Subject to a bid strategy, which will be tailored to your needs and will have flexibility to allow for change over the next few years, the total value cash and in-kind, of Melbourne's Citywide Support comes to a further:

### Approved Funding AUD\$80,000

For full details of the Citywide Support Package, please refer to the back of this section.

# Host Country Support

## International Delegate Boosting

Should our bid be successful, MCVB and the MCEC commit funding to support Congress Marketing. We would use the opportunity to support attendance at relevant meetings in the years prior to the **IEA Congress 2015**, to boost participation and attendance at the Congress and to deliver Melbourne, Australia, the highest delegate numbers. This financial commitment offers the International Ergonomics Association, assurance and confidence that the Congress in Melbourne will be an overwhelming success.

## Planning Support: Melbourne Convention + Visitors Bureau

Further support can be provided by MCVB in the following ways:

- Liaise as required with the proposed Congress venue - and any other meeting venues - that meet the Congress specified criteria including sourcing costings and quotes.
- Advise on accommodation venues to meet varying delegate requirements - and make tentative block accommodation bookings if required.
- Advise on Destination Management Companies that will be able to assist with pre and post touring, partner programs, accommodation block bookings and transportation.
- Provide information on other relevant Conference products or services - for example speakers' bureaus, audio-visual companies, transport and entertainment.
- Provide the following items for welcome kits for each delegate:
  - Official Visitors Guide
  - Melbourne map
  - Transport map
- Provide links from the Congress website to the following websites:
  - Tourism Australia
  - Tourism Victoria
  - City of Melbourne
  - Melbourne Convention + Visitors Bureau
  - Provide full colour images to be used in the Conference website and any brochures or collateral
  - Provide the use of DVD's and Melbourne pop-up display stands for delegate boosting at meetings and presentations.

# Host Country Support

## Public Relations/Media Support

MCVB can also support your event by developing a public relations and media campaign in the lead up to the Congress and during the Congress. This support can include:

- Working with key Melbourne/Victoria and Australian Media (examples - newspapers - The Age, Herald Sun and The Australian; television - Channel 7, Channel 9, Channel 10, ABC, and SBS; radio - Radio National, ABC774, SBS Radio and 3AW)
- Working with the Local Organising Committee (LOC) in developing daily media releases.
- Working with the LOC in setting up daily media Interviews with Conference VIPS
- Work with LOC in establishing a media/press office onsite at the Congress.

Additional Congress Delegate Boosting Opportunities/Support MCVB will work with on delivering a range of delegate boosting activities, including:

- Advertorial/editorial for event newsletters and websites with information about preparations in the lead up to your event
- Electronic marketing campaigns including the promotion of guest speakers, pre and post touring options, social events, postcards from Melbourne as reminders to register for the Congress
- Provision of a koala costume to hand out Conference Registration Forms at relevant industry events
- Melbourne/Australia promotional collateral videos/DVDs and PowerPoint presentations for use by bid committee members to present at regional meetings
- Provision for MCVB representatives from offices in the USA, Europe, Singapore and Hong Kong to make Melbourne/Australia presentations in their respective markets
- Promotion of pre/post touring and the Congress through video/vignettes on MCVB's website.

# Host Country Support

## Additional Government Support Packages

The Australian Federal and State Governments can provide programs of support to attract international conferences and increase international delegate attendance at Australian based events. These are as follows:

- **AusAID** - The International Seminar Support Scheme - is specifically to assist delegates from developing countries to attend international seminars/conferences. For more information please go to - [www.aisaid.gov.au/partner/global/issc.cfm](http://www.aisaid.gov.au/partner/global/issc.cfm)
- **Austrade** - Export Market Development Scheme - assistance can be provided in the form of marketing and delegate boosting of meetings, congresses and events to overseas delegates. Assistance can be offered in the areas of overseas representations, overseas market visits, communications, samples, trade fairs, publications, promotional material and short-term marketing consultants. Professional Conference Organisers can apply for this scheme on behalf of the nominated congress. For more information please go to - [www.austrade.gov.au](http://www.austrade.gov.au)

## Melbourne's Cost Competitiveness

As a host city, Melbourne offers **IEA Congress 2015**, financial advantages both to organisers and delegates. A key factor in Melbourne's ranking as the world's most liveable city is our low cost of living. In a 2008 cost of living survey conducted by Mercer Human Resource Consulting, Melbourne ranked as 36th least expensive city. Table 1 offers a selection of rankings.

**Table 1: Mercer Human Resource Consulting Cost of Living Index, 2008**

Ranking	City
1- Most expensive	Moscow
2	Tokyo
3	London
4	Oslo
5	Seoul
11	Milan
18	Rome
19	Vienna
23	Istanbul
36	Melbourne
144- Least expensive	Asuncion (Paraguay)

**MELBOURNE'S CITYWIDE SUPPORT PACKAGE**

**A MEMORANDUM OF UNDERSTANDING WILL BE ISSUED IN CONJUNCTION WITH THIS DOCUMENT**

<b>19th World Congress On Ergonomics - IEA 2015</b>		
<b>SECTION 1 - PRE- BID SUPPORT</b>		<b>Up to AUD\$</b>
	Allowance for one Local Committee representative to travel to Iceland to attend the IEA 2008 Council Meeting and 40th Nordic Ergonomics Society Conference to present Australia's Expression of Interest and lobby International Council.( To go towards economy class airfares and accommodation).	<b>\$6,500</b>
	Allowance for two Local Committee representative to travel to Beijing to attend the 17th World Congress on Ergonomics 2009. Formal bid presentation required and member countries vote. Economy airfare and accommodation.	<b>\$10,000</b>
	Travel by Local Committee to attend a further meeting ( possibly USA) to lobby. Economy class airfare and accommodation.	<b>\$5,000</b>
<b>SECTION 2 - POST BID SUPPORT - DELEGATE BOOSTING</b>		
<b>Sponsorship Provided by MCVB/MCEC</b>	Allowance for one MCVB Representative to travel to 18th World Congress on Ergonomics 2012 in Brazil to man an Exhibition/Information Booth.	<b>\$10,000</b>
	Allowance for a Melbourne Exhibition/Information Booth at the IEA 2012 Allowance includes cost of the booth, promotional items and freight.	<b>\$12,000</b>
	Travel for IEA Council appointed representative on Organising Committee for Congress Planning	<b>\$5,000</b>
	Allowance for one Australian Local Host to travel to the 18th World Congress on Ergonomics in Brazil in 2012 for lobbying purposes and to market the 19th World Congress on Ergonomics 2015 in Melbourne, Australia. (Economy class airfares)	<b>\$6,000</b>
<b>SECTION 3 - MARKETING/PROMOTIONAL SUPPORT</b>		
	Media and Promotional Support	<b>\$4,500</b>
<b>Sponsorship Provided by MCVB/MCEC</b>	Welcome letters to all delegates from the City of Melbourne.	<b>FOC</b>
	Provide free for delegates: Official Visitors Guides, Melbourne Map and Dining and Shopping Guides.	<b>FOC</b>
<b>SECTION 4 - ADDITIONAL SUPPORT ITEMS</b>		<b>Up to AUD\$</b>
	Funds to support a Keynote Speaker including return airfare, accommodation and some ancillary costs.	<b>\$15,000</b>
	Touch of Australia - sponsorship of bringing native animals at Welcome Reception (koala, kangaroo,wombat, cockatoo) for delegates to see up close	<b>\$6,000</b>
<b>TOTAL SUPPORT PROVIDED BY ABOVE SPONSORS</b>		<b><u>\$80,000</u></b>
<b>KEY &amp; NOTES</b>		
<b>\$</b>	All figures indicated are in Australian Dollars (AUD)	
<b>MCVB</b>	Melbourne Convention and Visitors Bureau	
<b>MECC</b>	Melbourne Exhibition and Convention Centre	
<b>COM</b>	City of Melbourne	



# Melbourne The Business Events Capital

Melbourne has a long history in staging major events, with flagship annual sporting events such as the Formula 1 Grand Prix and the Melbourne Spring Racing Carnival as well as an enticing calendar of internationally acclaimed cultural events including the Melbourne Arts, Comedy, and Food and Wine Festivals. The city is undoubtedly the major events capital of Australia and some would say the world.

The city's infrastructure, venues, facilities and services combined with its standing as Australia's most sophisticated city, are just some of the reasons why Melbourne has become the nation's leading destination for business events. In fact the people of Australia have voted Melbourne as their number one city for shopping, cultural and sports events, restaurants and bars, and even style and romance.\*

Melbourne is a purpose built convention and event destination. Freeways and a fully integrated transport system make getting around Melbourne easy for first-time and regular visitors alike. With Melbourne's colourful streetscapes and buzzing nightlife; its laid back café culture; proximity to surf, sand and sea; and reputation as a safe and friendly place - the city is guaranteed to provide a relaxing and enjoyable backdrop for your Congress.

## Melbourne The Winning City

- Melbourne is Australia's No. 1 International Convention City - Union of International Associations, August 2007.
- Melbourne has retained its status as the world's best place to hold a sports event, after being named the Ultimate Sports City 2008 (International Sport Business Group).
- Melbourne is Australia's culinary capital. Gordon Ramsay famously declared the city 'Australia's culinary engine room'. The State of Victoria has five wine growing regions and over 100 wineries within 90 minutes of the city.
- Melbourne has been named the World's Most Liveable City three times on the basis of its cultural attributes, climate, cost of living, and social conditions such as crime rates and health care -The Economist Intelligence Unit, 2002, 2004 and 2005.
- Melbourne is Australia's fashion capital. The city has been named in the top ten most fashionable cities by New York leading fashion magazine Nylon.
- Melbourne was voted the nation's No. 1 Australian destination for business travellers - wotif.com, April 2007.



## Your Convention Bureau Partner

Melbourne Convention + Visitors Bureau (MCVB) is one of eight partners worldwide of BestCities Global Alliance - a global network of convention bureaus dedicated to the delivery of world best service standards. In fact our client service standards are audited by Lloyds.

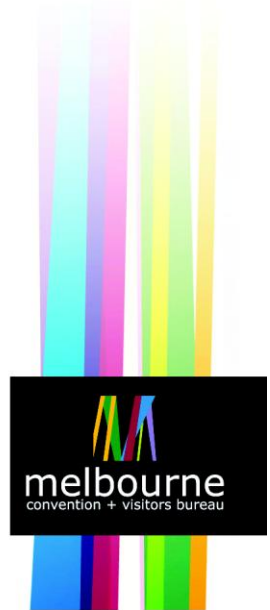
MCVB is Australia's only full service convention bureau. Client support is offered from before the bid is lodged through the time the bid is won and then throughout the planning stages of the event until its conclusion. This superior level of client service is in line with the BestCities service charter.

In addition to the very strong administration infrastructure in our Melbourne head office, MCVB has a number of very experienced staff and representatives in interstate and overseas offices. These are located in Sydney, London, New York, San Diego and Chicago, Hong Kong and Singapore.



**“ I know that many convention and visitors bureaus are content when a bid is won. The Melbourne attitude was different. They demonstrated a commitment to making the Genetics Conference a huge success in terms of delegate numbers and the quality of the experience for delegate.”**

**Associate Professor Phil Batterham, Secretary General, XIX International Congress of Genetics, July 2003**



# Airline Services

## International Air Access

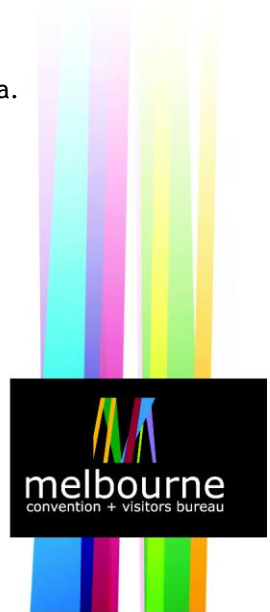
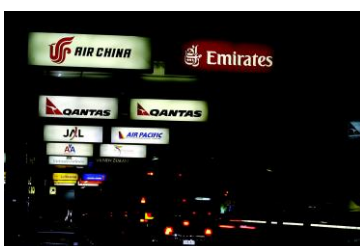
Melbourne Airport is the gateway to southern Australia and is easy to access no matter where you're coming from.

- Over 22 international carriers currently operate direct to Melbourne including Qantas, Emirates, American Airlines, United Airlines, Air China, Cathay Pacific, Singapore Airlines, Malaysian, Thai, Korean Air and British Airways.
- There are more than 450 international flights to and from Melbourne each week.
- There is an average of 400 flights each day from Melbourne to key Australian cities and regional centres.
- More than 22.5 million passengers passed through Melbourne Airport in the 2006/07 financial year, that's more than 61,000 people every day.
- There are 63,000 international seats and 231,000 domestic seats per week on flights into Melbourne.
- Ranked in the world's top five airports for passenger service (Airport Service Quality Survey 2008), Melbourne Airport offers a 24 hour single terminal precinct and is the only Australian airport to have won the Australian Tourism Award for General Tourism services.
- Melbourne Airport has a dedicated 'Meeting Point' office and lounge area that enables organisers to both 'meet and greet' and efficiently transfer their delegates to the conference venue. With the domestic terminal in the same building as the international terminal, transfers are hassle free.
- Melbourne is located in the population epicentre of Australia and is linked to major Australian centres by rail and national highways (there's even a ferry to Tasmania).
- Australia's national carrier Qantas, having purchased the A380, will make aviation history by flying the longest 500 passenger service in the world. Direct and non-stop flights into Melbourne will continue to be a growth feature of airlines flying into Australia.
- There are now six domestic airlines operating at Melbourne Airport

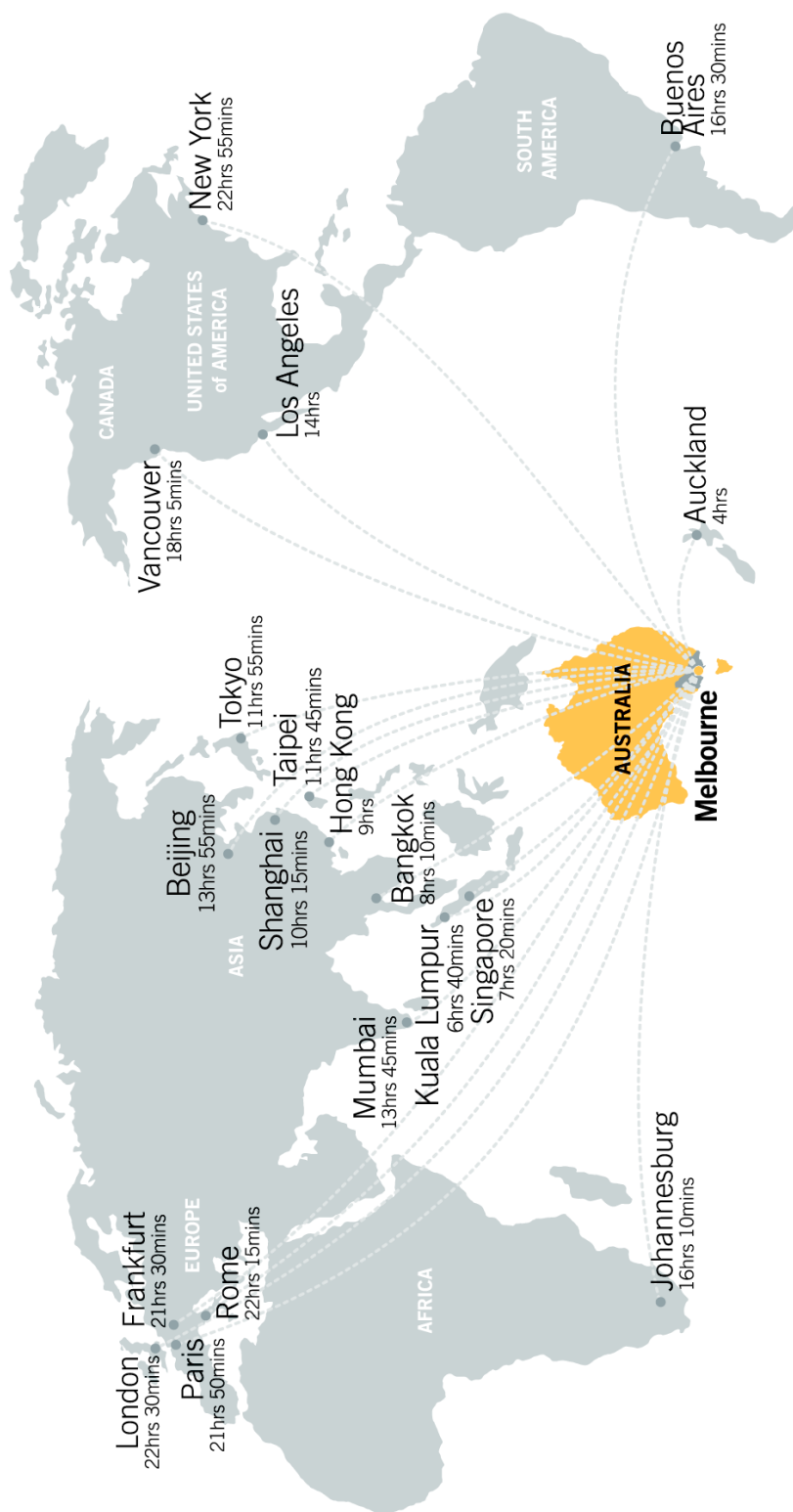
## Low Cost Carriers

Tiger Airways is a new breed of low-cost, long-haul carriers and it has made Melbourne its second Asia Pacific home. Jetstar was named the World's Best Low-cost Airline and received the Australia/Pacific region's Best Cabin Staff by SkyTrax as part of their annual World Airline Survey carried out between August 2006 and June 2007.

This means even more choice is available for delegates flying from key Asia hubs and around Australia.



# Airline Services



# Airline Services

## Flying within Australia

Melbourne Airport offers over 400 flights every day to and from major cities and regional areas around Australia. Six domestic airlines operate at Melbourne Airport, including Qantas, Regional Express and low-cost carriers Jetstar, Virgin Blue/Pacific Blue, Skywest and Tiger Airways.

## Domestic Flying Times



# Local Transport

## Integrated Public Transport

Melbourne's automated all-in-one ticketing system operates on all train, tram and bus services in the metropolitan area, with electronically-encoded tickets called Metcards. One ticket can give you flexible travel between trains, trams and buses. Just buy a ticket and travel. Most fares are based on two zones. For your journey simply select the zone/s you will be travelling in and purchase the appropriate Metcard - whether it be for a single zone or multiple zones.

The Melbourne Delegate Card provides all-day travel within Zone 1 on trains, trams and buses for conference and seminar visits. Call +61 (03) 9619 5200 for further information.



## Free City Tourist Shuttle Bus

The Melbourne City Tourist Shuttle is a great way for delegates to see Melbourne's attractions, and it's free! Hop on and hop off the bus at any of the stops at key city destinations including: Melbourne Museum and Carlton Gardens; Queen Victoria Market; Melbourne Aquarium; the Immigration Museum; Southbank; the Shrine of Remembrance; Royal Botanic Gardens and Chinatown. The shuttle runs between 10am and 4pm daily. The complete trip takes approximately 50 minutes and there is an informative onboard commentary as you travel around Melbourne.

## Free City Circle Tram

The free City Circle Trams travel the perimeter of the central business district every day between 10am and 6pm, except Christmas Day and Good Friday. Extended hours of operation between 10am and 9pm occur on Thursday, Friday and Saturday during daylight saving time.

## NightRider Buses

NightRider buses travel from the city to the suburbs in the early hours, departing Swanston Street (between Collins and Flinders Streets) from 12.30am to 4.30am on Saturday and Sunday mornings, with connecting services to the Crown Casino.

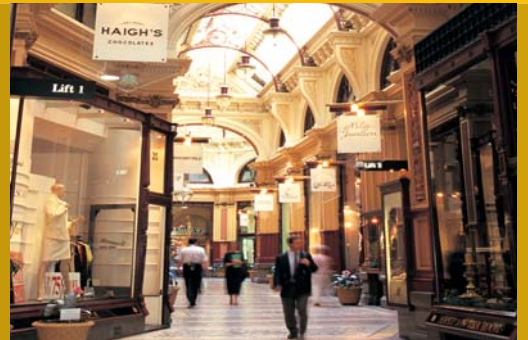
## Travelling To Regional Victoria

V/Line is Victoria's largest regional transport operator and provides regional communities with rail and coach services. Inter-City services link major provincial cities, while frequent Inter-Urban services operate to Geelong, Ballarat, Kyneton, Seymour and Traralgon. For more information, call V/Line on 136 196 or visit [www.viclink.com.au](http://www.viclink.com.au)

# Experience and Expertise

Melbourne has a strong track record in attracting and successfully hosting international and national conferences and exhibitions. Here is just a sample:

Major Hallmark Events	Attendance
Australian Open Tennis Championships	500,000
Australian International Airshow	180,000
Foster's Australian Formula One Grand Prix	360,000
The Melbourne Food & Wine Festival	250,000
The Melbourne International Flower & Garden Show	123,700
Australian Football League Grand Final Week	100,000
Spring Racing Carnival (Melbourne Cup)	376,770
Australian Motorcycle Grand Prix	348,700
Major Congresses - Past and Future (a snapshot)	Attendance
Congress Baptist World Alliance (2000)	10,000
4 <sup>th</sup> World Stroke Congress (2000)	3,000
6 <sup>th</sup> International Congress on AIDS in Asia and the Pacific (2001)	4,800
XVI International Congress of Audiology (2002)	2,000
World Masters Games (2002)	23,000
World Peace Conference (2002)	5,000
XIX International Congress of Genetics (2003)	2,700
World Conference on Health Promotion & Health Education (2004)	2,900
58th International Zonta Convention (2006)	2,500
Parliament of the Worlds Religion's (2009)	10,000
IBRO World Congress of Neuroscience (2007)	2,250
World Psychiatric Association International Congress (2007)	4,500
World Indigenous Peoples Conference on Education (2008)	4,000
International Brain Mapping Conference (2008)	1,700
International Congress of Applied Psychology (2010)	2,000
Amway Greater China (2008)	8,000
International Congress of Parasitology (2010)	2,000
International Conference of the International Union of Biochemistry and Molecular Biology (2010)	2,000
IEEE International Geoscience and Remote Sensing Symposium -IEEE IGARSS (2013)	1,000
International Congress of Paediatrics - ICP (2013)	5,000
General Assembly of the International Union of Geodesy and Geophysics - IUGG (2011)	4,000
International Council of Nurses (ICN) 25 <sup>th</sup> Quadrennial Congress (2013)	6,000
International Conference of the International Union of Biochemistry and Molecular Biology - IUMB (2010)	2,000
International Botanical Congress (2011)	3,500



# Your Convention Venue and Precinct

## CONGRESS VENUE: MELBOURNE CONVENTION AND EXHIBITION CENTRE (MCEC)

The Melbourne Convention and Exhibition Centre is located on the banks of the Yarra River at South Wharf, a vibrant river-side precinct, surrounded by public transport, accommodation and restaurants. Its central city location means bustling business and shopping districts are just a short stroll for delegates with attractions like the Victorian Arts Centre, Melbourne Aquarium and the Crown Entertainment Complex on the doorstep.

The Exhibition Centre provides 30,000 sqm of pillarless exhibition space, an auditorium and several break out rooms. Fully integrated with the Exhibition Centre is the new Melbourne Convention Centre which, when it opens in 2009, will make Melbourne home to Australia's largest combined convention and exhibition facility.

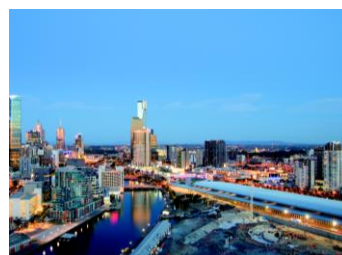
One of the most impressive architecturally and environmentally sound buildings in Australia, the new Centre has as its centrepiece a 5,000 seat Plenary Hall that can be sub-divided into three acoustically separate plenary halls for 1,500, 2,500 and a further 1,500 delegates.

Recently awarded a world's first Six Star Green Star environmental rating, it will be one of the "greenest" convention centres in the world.

Its entry level foyer will be capable of hosting 8,400 guests who will have views out over the Yarra River to the city through an 18 metre glass wall façade.

### The Melbourne Convention Centre features:

- A 5,000-seat Plenary Hall that configures to suit a range of events - from full plenary or grand auditorium to smaller concurrent conferences of 500 plus delegates, cabaret or flat floor banquet. The Plenary Hall will accommodate for smaller seating configurations of 1,500, 2,500 and 1,500 seat auditoriums with individual stage areas and ancillary rooms. Each auditorium will have unobstructed views of the stage and ceiling heights of up to 18 metres.
- The Banquet Hall will accommodate 1,500 delegates in banquet seating and up to 1,848 in theatre style seating. The Banquet Hall is also divisible into two equal rooms - each accommodating 1,044 delegate's theatre style. Ceiling heights of 9 metres will apply to both configurations and pre function foyer.



# Your Convention Venue and Precinct

The MCEC will also offer an additional 32 meeting rooms with various configurations. A breakdown of these rooms follows:

- 6 meeting rooms accommodating up to 408 delegates theatre style - each room can also be divided into two rooms accommodating up to 192 delegates. A ceiling height of 5 metres will be offered in these rooms for all configurations.
- 8 meeting rooms accommodating 100 delegates theatre style. A ceiling height of 4.5 metres will be offered in these rooms.
- 6 meeting rooms accommodating 60 delegates theatre style. A ceiling height of 4.5 metres will be offered in these rooms.
- A further 2 meeting rooms accommodating up to 145 delegates theatre style - each room can also be divided into two rooms accommodating up to 60 delegates. A ceiling height of 4 metres will be offered in these rooms.
- A number of ancillary rooms such as registration and secretariat areas, press/ media and speaker ready rooms will also make up the full complement of facilities at the MCEC.
- The Convention Centre will be integrated with the Melbourne Exhibition Centre which provides 30,000 sqm of pillarless exhibition space and more than 20 associated meeting rooms.
- Its design has achieved a Six Star Green Star Environmental rating. The result will be a well balanced mix of design, function and operations, ensuring the conference delegates experiences a natural and healthy environment. The provision of fresh air at low level and a maximum of natural light provide the dual benefits; visitors comfort, and a reduction in the volume of natural resources to operate a typical facility of this nature.
- An 18 metre high glass wall façade fronting the Yarra River and providing sweeping city views.
- An entry level foyer for 8,400 guests which can be used for receptions.
- There are four entry points to the Convention Centre including the Porte-Cochere (main entrance), and an enclosed link from the Exhibition Centre.
- The Convention Centre floor area is 66,000 square metres.



# Your Convention Venue and Precinct

## The integrated Exhibition Centre features:

- 30,000 square metres of multipurpose floor space which may be divided by four moveable walls at 13 locations into modules of approximately 1,500 square metres. Access to this floor space is facilitated by 10 loading areas which are situated on street level
- An auditorium accommodating 477 delegates
- 8 meeting rooms ranging in area from 50 square metres to 200 square metres ideal for concurrent sessions
- Foyer areas with casual furniture for informal discussion throughout
- Five organiser offices
- Five service modules each offering kiosks, rest rooms and public telephones
- Storage facilities
- Undercover parking for 1,000 vehicles.

The MCEC is part of a AUD\$1 billion development in the heart of Melbourne at South Wharf and will include:

- A five-star 396 room Hilton hotel
- A maritime precinct
- A riverfront retail promenade, including cafés, bookstores and tourism retail
- A bridge across the Yarra River linking two significant sectors of Melbourne - the new South Wharf precinct to the Docklands area
- A superb Melbourne location close to public transport, hotels and other city infrastructure.

## Services

The MCEC offers an end to end service. MCEC assists with all planning to ensure the event is seamless, provides exceptional quality food and wine from its own in-house kitchen teams, state of the art IT and professional service and a commitment to flexibility, no matter what the event is.



# Your Convention Venue and Precinct

## Communications, Information Technology and Audiovisual

An in-house Technical Services Department encompassing communications, information technology and audio visual provides advanced technical equipment which is supported by a skilled team of professional technicians. The Centre offers a wide range of audio visual and communications technology including advanced audio, lighting and video facilities. Voice and data cabling, ISDN and Internet capabilities, a 750 extension PABX system and state of the art fibre optics. All of which are discreetly linked to every area of the entire complex.

The MCEC provides dedicated audio visual networks for data transmission including an event specific email for delivery of presenters' documents for sessions, speaker preparation facilities for conference presentations and technical direction and themeing for opening or closing ceremonies and gala events.

Wireless internet coverage is available throughout the entire Centre.

## Food and Beverage

### MCEC In-house Services

The Melbourne Convention and Exhibition Centre's in-house catering service offers "full service" catering and can service events from Boardroom meeting style lunches to full multi course gala dinner events. Our produce is high quality provided exclusively by local and regional state producers and farmers and regional vineyards.

Should the organisers of MDS 2013 choose to include any catering as part of the delegate registration fee, suggested menus can be prepared. Some space rental fees could be waived or partly waived should the Centre's in-house catering be included in the services required to host MDS 2013.

The Exhibition Centre offers quality catering located in dedicated kiosks inclusive in the cost of exhibition space hire. Catering is café style, sandwiches, some hot foods and beverages.

Retail coffee areas can be located on the Exhibition Centre concourse if required.

The Convention Centre will have up to 3 public/retail coffee outlets located in the foyer.

## Business Centre

The MCEC Business Centre offers a comprehensive range of products and services including workstations, telephone, facsimile and internet broadband access, colour printing and photocopying. The MCEC also offers delegates and exhibitors access to a range of last minute event stationery items and postage stamps.

## Bank

Nearby banks are complemented by automatic teller machines (ATM's) located within the MCEC. Both national and international bank cards/credit cards are accepted.

# Your Convention Venue and Precinct

## Medical Facilities and Services at the Congress

As the MCEC is a State Government public venue, it employs a team of qualified security personnel trained in workplace First Aid level 2 who are responsible for the venue's public areas including the overall precinct. A medical clinic is also situated within the Melbourne Trade Centre Complex which is located across the river ensuring the delegates have direct access to medical care if required.

## Security and Safety

The MCEC is a Victorian State Government venue and therefore security is of paramount importance to the venue management. Management is committed to delivering a high duty of care for all visitors to the Centre. The MCEC offers 24 hour, seven day a week security, patrolling all internal, public and external areas of the precinct which is also supported with a CCTV network of cameras located throughout the Centre which is managed from an on site central security office.

A detailed risk assessment report is developed by the MCEC in consultation with the congress organisers in order to ensure the safety of all delegates, visitors and guests. The information gathered within this report will enable its management team to facilitate any special event requirements relating to the security of your delegates and guests.

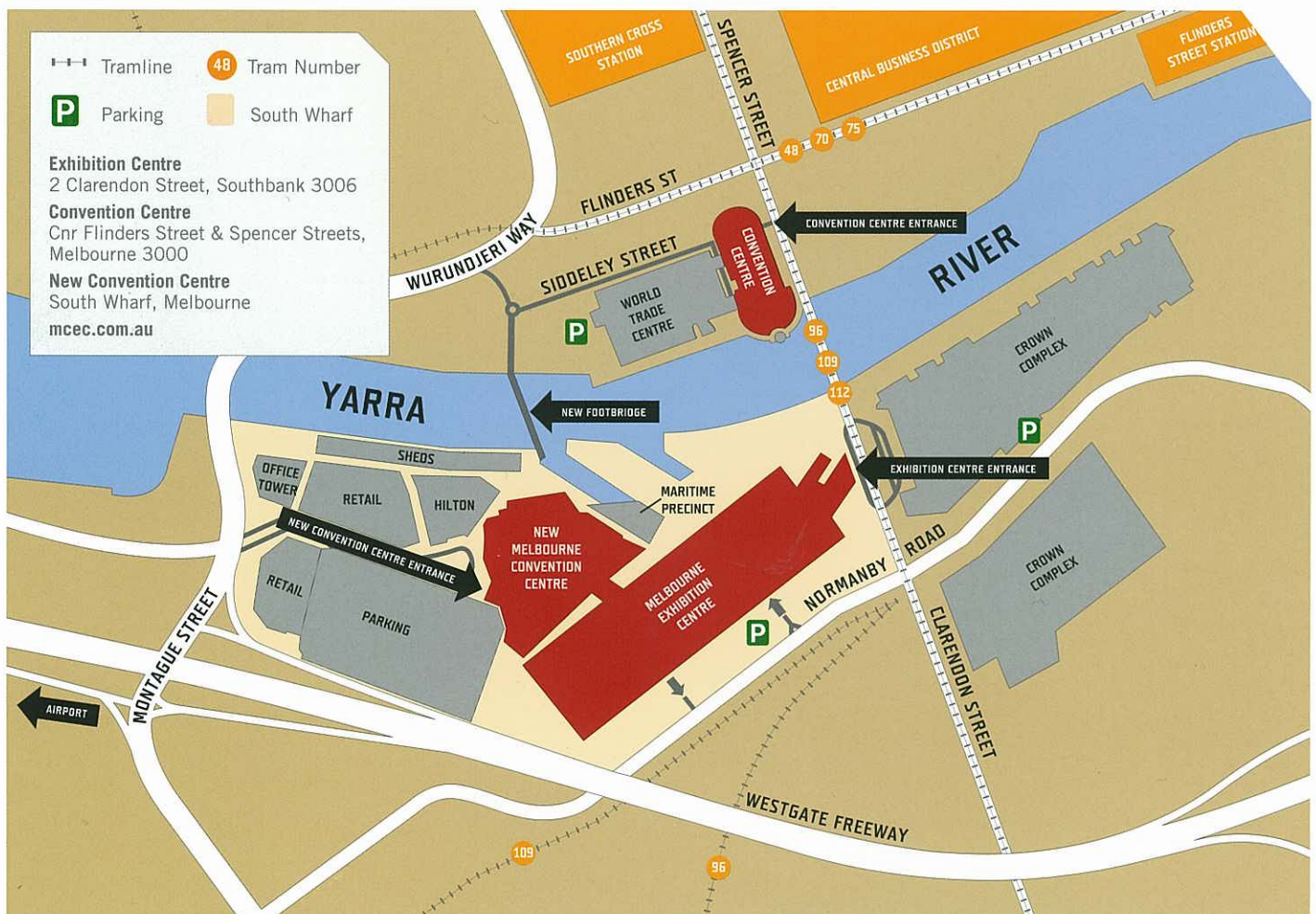
# South Wharf: Melbourne's meeting place

The Yarra River flows through the centre of Melbourne providing a natural focus for the city's inhabitants. On its banks there are parks, restaurants, attractions, entertainment sectors, office buildings, docks, a casino and the new South Wharf district – home of the Melbourne Convention and Exhibition Centre (MCEC).

This exciting new development will create Australia's largest, and one of the world's most flexible, convention and exhibition districts. The area will incorporate the Melbourne Convention and Exhibition Centre, a five-star Hilton Hotel and a spectacular riverfront shopping, dining and tourist area.

From South Wharf, walking paths and footbridges provide direct access to some of the city's key features, from the bustling community space of Federation Square to the sophisticated lifestyle of the Docklands. Or, alternatively, water taxis and trams can ferry guests door-to-door with no effort at all.

In short, it's a stunning location for conventions and exhibitions of any size and a convenient base from which to explore Melbourne.



The Melbourne Convention and Exhibition Centre comprises the new Melbourne Convention Centre, the Exhibition Centre and the existing Convention Centre.

# New Melbourne Convention Centre

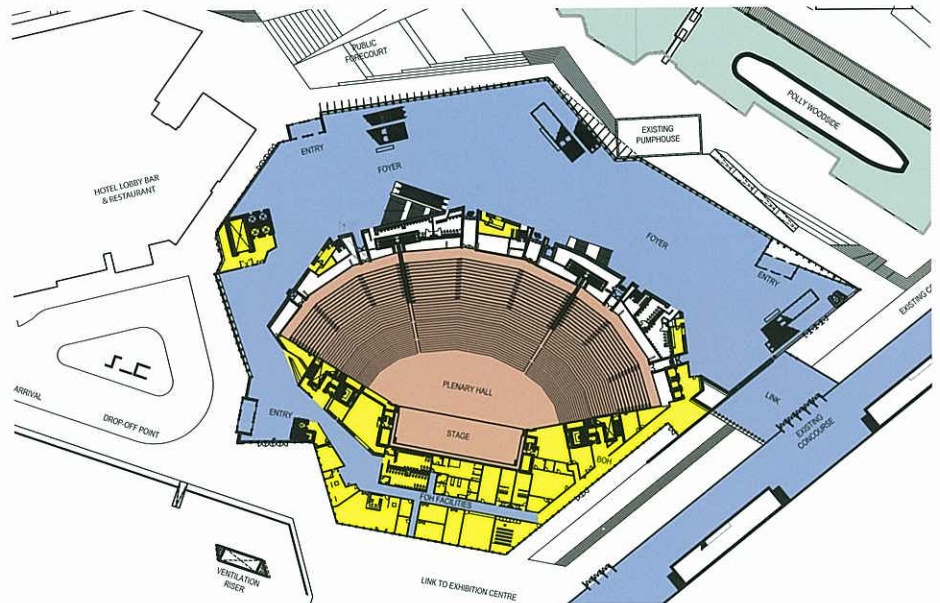
## Notes

- All meeting room capacities include an allowance for audio visual and staging and may require alteration depending on individual events
- Banquet capacities do not include dance floors
- Cocktail capacities allow for cocktail furniture and AV riser for lectern
- All room format capacities are subject to change depending on individual event requirements

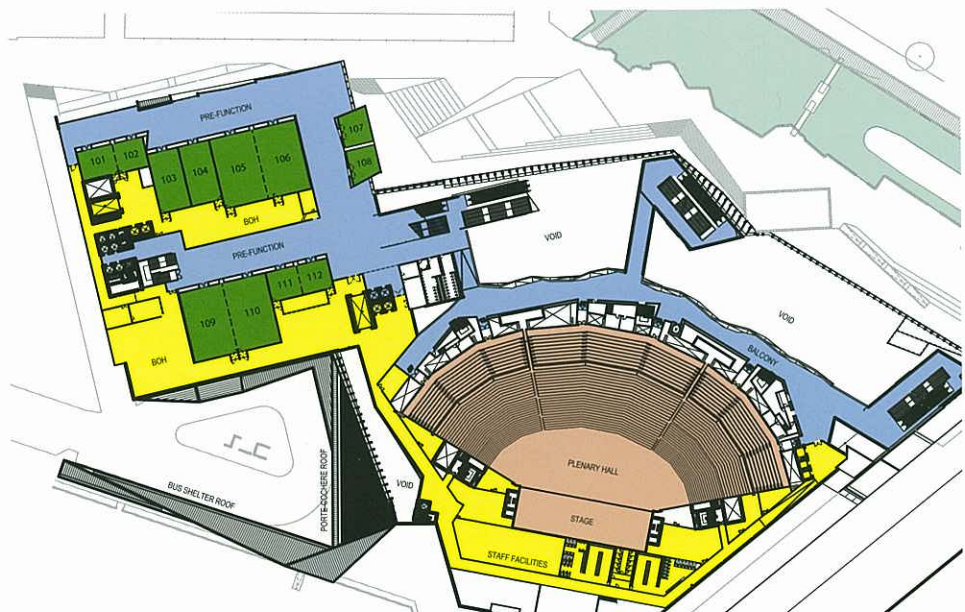
## Legend:

- Access areas for delegates
- Plenary Hall
- Meeting rooms - Level 1
- Meeting rooms - Level 2
- Back of house / service areas

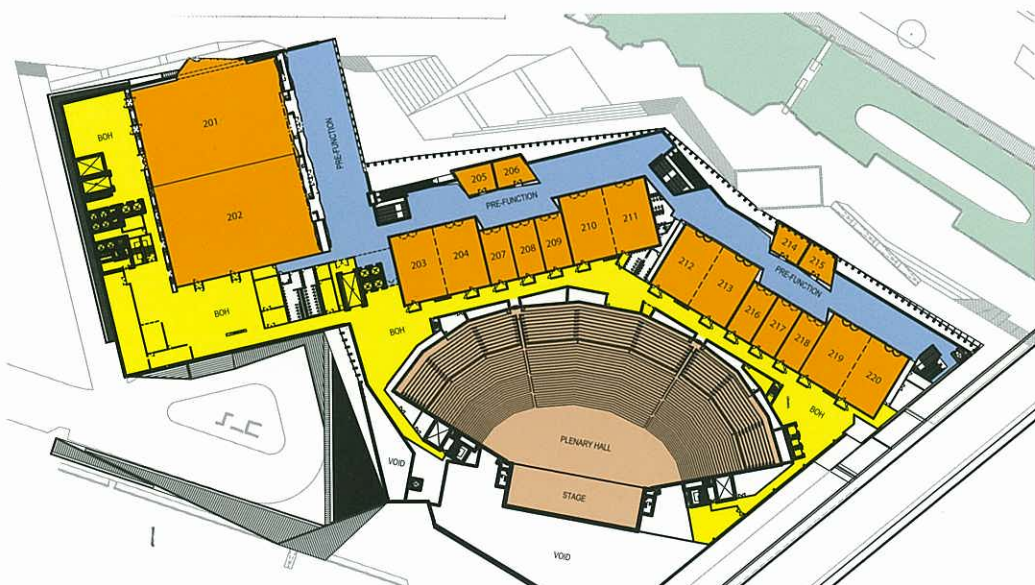
Ground Floor



Level 1



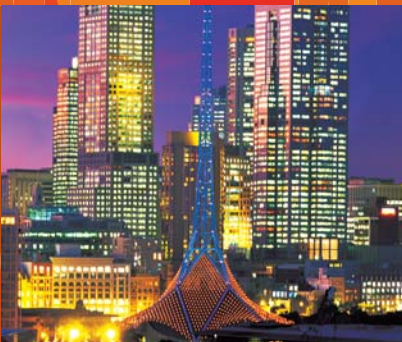
Level 2



DESCRIPTION	PLENARY HALL	AREA (M2)	AREA (FT2)	STAGE	FLAT	TIERED	BALCONY	BANQUET		
Plenary Hall 1,2 & 3 combined	5,000			-	-	3,606	1,644	1,500		
					380					
Hall 1	1,508			-	-	1,012	496	-		
Hall 2	2,507			-	407	1,441	659	-		
Hall 3	1,508			-	-	1,012	496	-		
Hall 1, 2 & 3 Arena	5,000			159	-	3,386	1,644	-		

DESCRIPTION	LEVEL 1 MEETING ROOMS	AREA (M2)	AREA (FT2)	HEIGHT (M)	THEATRE	CLASSROOM	COCKTAIL	BANQUET	BOARDROOM	U-SHAPE
Small	101	75	807	4	60	27	50	30	18	18
Small	102	74	797	4	60	27	50	30	18	18
	101 & 102 Combined	149	1,604	4	145	69	100	70	-	-
Medium	103	141	1,518	5	100	36	95	60	30	36
Medium	104	142	1,528	5	100	36	95	60	30	36
Large	105	236	2,540	5	192	84	150	120	42	50
Large	106	236	2,540	5	192	84	150	120	42	50
	105 & 106 Combined	472	5,081	5	408	180	300	280	-	-
Small (cantilevered)	107	73	786	4	60	27	48	30	18	18
Small (cantilevered)	108	72	775	4	60	27	48	30	18	18
Large	109	243	2,616	5	192	84	150	120	42	50
Large	110	245	2,637	5	192	84	150	120	42	50
	109 & 110 Combined	488	5,253	5	408	180	300	280	-	-
Small	111	73	786	4	60	27	50	30	18	18
Small	112	75	807	4	60	27	50	30	18	18
	111 & 112 Combined	148	1,593	4	145	69	100	70	-	-

DESCRIPTION	LEVEL 2 MEETING ROOMS	AREA (M2)	AREA (FT2)	HEIGHT (M)	THEATRE	CLASSROOM	COCKTAIL	BANQUET	BOARDROOM	U-SHAPE
Banquet	201	1,245	13,401	8.5	1044	384	830	720	-	-
Banquet	202	1,245	13,401	8.5	1044	384	830	720	-	-
Banquet Hall	201 & 202 Combined	2,490	26,802	8.5	1848	768	1,660	1500	-	-
Large	203	242	2,605	5	192	84	150	120	42	50
Large	204	242	2,605	5	192	84	150	120	42	50
	203 & 204 Combined	484	5,210	5	408	180	300	280	-	-
Small (cantilevered)	205	75	807	4	54	24	48	30	18	18
Small (cantilevered)	206	72	775	4	54	24	48	30	18	18
Medium	207	120	1,292	5	100	36	80	60	30	36
Medium	208	121	1,302	5	100	36	80	60	30	36
Medium	209	119	1,281	5	100	36	80	60	30	36
Large	210	236	2,540	5	192	84	150	120	42	50
Large	211	238	2,562	5	192	84	150	120	42	50
	210 & 211 Combined	474	5,102	5	408	180	300	280	-	-
Large	212	239	2,573	5	192	84	150	120	42	50
Large	213	243	2,616	5	192	84	150	120	42	50
	212 & 213 Combined	482	5,188	5	408	180	300	280	-	-
Small (cantilevered)	214	62	667	4	54	24	40	30	18	18
Small (cantilevered)	215	65	700	4	54	24	40	30	18	18
Medium	216	120	1,292	5	100	36	80	60	30	36
Medium	217	121	1,302	5	100	36	80	60	30	36
Medium	218	121	1,302	5	100	36	80	60	30	36
Large	219	242	2,605	5	192	84	150	120	42	50
Large	220	242	2,605	5	192	84	150	120	42	50
	219 & 220 Combined	484	5,210	5	408	180	300	280	-	-



# Spousal & Accompanying Persons Social Program

## Marvellous Melbourne City Orientation (Half Day Tour)

Melbourne has compelling appeal in its gardens, its history, its character and its charm. Inhabited by cultures from across the globe, this city has a fascination in the mix of its cosmopolitan peoples who give generously and share passionately in the richness of this most dynamic and vibrant city. Highlights of the tour includes: St Paul's Cathedral, Queen Victoria Market, Fitzroy Gardens, the Princess Theatre, Melbourne Cricket Ground, National Tennis Centre (home of the Australian Open), trendy Southbank and St Kilda Beach, Port Melbourne, Crown Casino and the Royal Botanic Gardens. (Source: General Travel)



## Aboriginal Cultural Experience (Half Day Tour)

Journey through Aboriginal Victoria for a contemporary experience of this ancient land, and learn more about their fascinating spiritual beliefs, significant sites, renowned art and 60,000 years of history. Bunji, the spiritual creator, taking the form of a wedge-tail eagle, gave life to the first people, the rivers, the mountain, the animals and trees - all living and natural things in the Kulin Nations. Today the Kulin Nation continues to live and practices and strengthens its customs in urban Melbourne and nearby regions. Delegates will discover lifestyles brimming with stories, beliefs and traditions upheld by the local people. Situated on the Yarra River, Melbourne's Royal Botanic Gardens are considered the finest of their kind in Australia. Experience the world's oldest culture on a guided walking tour of the Botanic Gardens, where the original inhabitants of Melbourne gathered plants, seeds and roots for food and medicine. Accompanied by an Aboriginal guide, learn how the Indigenous people produce a honey drink from Banksia, roasted seeds from the Moreton Bay Chestnut tress and made fishing line from the bark of the Bolwarra trees. This tour includes a delicious morning tea in the Botanic Gardens. (Source: Tour Hosts)



# Spousal & Accompanying Persons Social Program

## The Colonial Tramcar Restaurant (Lunch or Dinner Option)

Dining in Melbourne can be a fabulous experience, especially aboard the fleet of historical trams that have become The Colonial Tramcar Restaurant. These glossy, burgundy restaurants on wheels are the first travelling tramcar restaurants in the world and ensure a delightful innovative approach to dining. As they cruise the scenic streets of Melbourne, diners enjoy a 5 course dinner complemented by fine Australian wines. The atmosphere is cosy, the service friendly and the decor as inviting as the colonial period these trams reflect. The Colonial Tramcar Restaurant officially commenced operation in August 1983 and has since become a star attraction and tourist symbol for the city of Melbourne. Dining aboard the Colonial Tramcar Restaurant is not only a culinary delight, but also a trip into a little piece of Victoria's history (Source: The Meeting Planners).



## Penguin Parade on Phillip Island (Day Tour)

Just 90 minutes from cosmopolitan Melbourne lies Phillip Island, an oasis of nature and tranquillity with stunning beaches, dramatic scenery, historic walks and a diverse wildlife, including penguins, fur seals, koalas and mutton birds.

Delegates will stop at a Nature Park for afternoon tea and visit the home of Australia's largest colony of fur seals, before continuing on to enjoy an early 2 course dinner. After dinner, be privy to one of nature's most spectacular shows - the world renowned Penguin Parade. The little penguins that nest there perform a "parade" every evening, emerging from the seas and wadding up the beach to their burrow. After this memorable viewing, delegates will be transferred back to Melbourne. (Source: The Meeting Planners)



# Spousal & Accompanying Persons Social Program

## The Great Ocean Road Journey (Day Tour)

View the spectacular coastlines of the Great Southern Ocean to the shipwreck coast for phenomenal views of the Twelve Apostles - huge stone monoliths that rise out of the seas, each eroded by pounding waves, onshore winds and the passage of time. View the Razorback, Island Arch and the other dramatic rock formations that make up the Twelve Apostles. You'll drive through fern gullies along The Great Ocean Road, see quaint seaside towns and gaze out across the beautiful sandy beaches and blue azure waters ( Source: The Conference Connection).

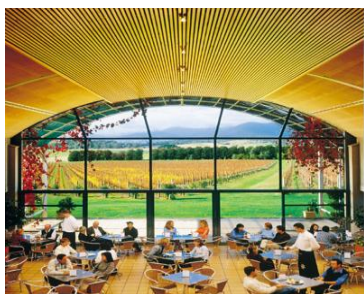


## A Taste of the Yarra Valley (Day Tour)

Yarra Valley is not only one of Australia's oldest wine producing regions, but is also one of the most diverse, containing large commercial wine enterprises and small boutique producers. The Yarra Valley is home to over 40 wineries.

Delegates will visit De Bortoli winery, a third generation, and Italian family owned winery. From its vineyards in this premium wine growing regions, De Bortoli makes a wide range of award winning wines including the world acclaimed sweet wine: Nobel One. Be seated in the Trophy Room for a private tasting with cheese and fruit. Visit the Produce Store at Yering Station, showcasing produce from the region and taste estate wines at the Old Winery Building.

Continue your food and wine journey with a tour of Domaine Chandon followed by lunch in the Green Point Room while enjoying stunning views of the vineyards and lake. Visit Coldstream Hills Winery for wine tasting and conclude the afternoon at the 100 year -old working Yarra Valley Dairy and sample hand-made farm cheeses. Taste wine at the adjacent Yarra Valley Wine Hub, a cellar door for producers of single vineyard wines. (Source: The Meeting Planners)



# Social Program

## IEA Welcome Reception

Delegates to **IEA Congress 2015** are invited to attend the Official Welcome Reception to be held within the exhibition area of the MCEC. Activities and entertainment would take place throughout the exhibition area and an appropriate selection of Australian and New Zealand dishes would be served with local wines, beers and soft drinks to accompany.

To enable maximum networking opportunities, the entertainment for this evening will be mobile and interactive.

## IEA 2015 Dinner

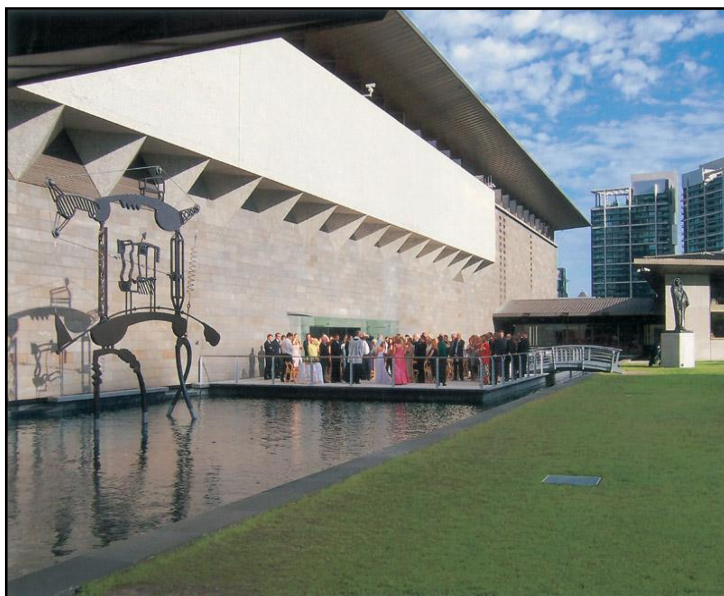
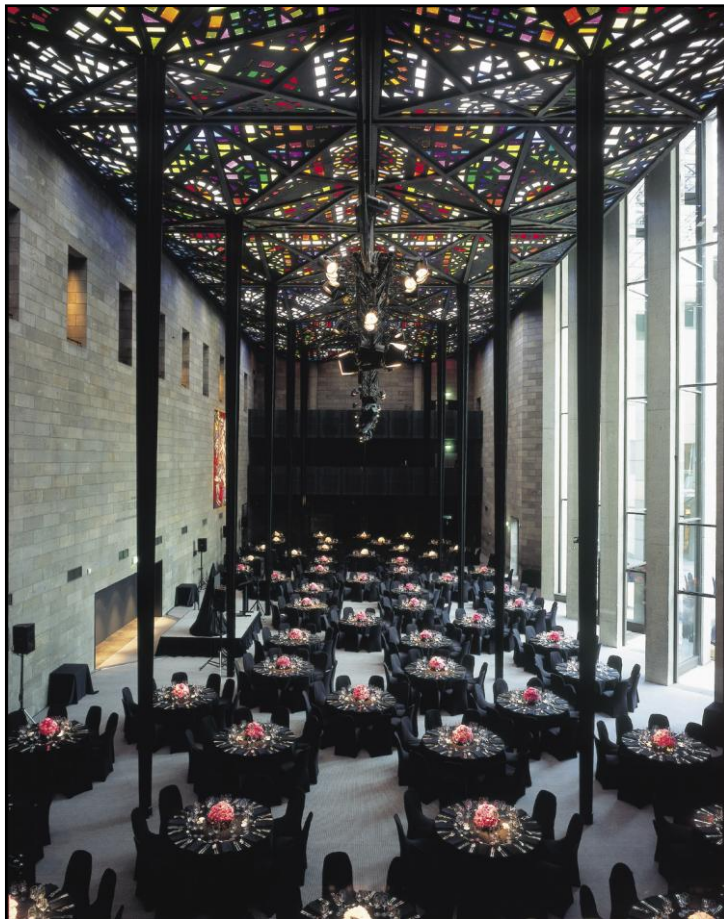
From heritage buildings and funky warehouses to grand ballrooms and modern outdoor terraces, Melbourne has got a venue to suit every social function, whatever the size or budget.

The following venues are just some of the options available for the **IEA Congress 2015 Dinner**.

- **Melbourne Museum**  
The impressive building is the largest museum in the Southern Hemisphere and is home to a unique Australian and International Collection.
- **National Gallery of Victoria (NGV)**  
Home to Melbourne's International Art Collection and the Great Hall, with its stunning glass ceiling, the largest in the Southern Hemisphere.
- **The Plaza Ballroom (Regent Theatre)**  
The Plaza Ballroom is a magnificent heritage listed venue, situated in the very heart of Melbourne, below the famous Regent Theatre. The Regent Theatre was opened in 1929, its lavish opulence embodying the glorious fantasy and escapism of Hollywood.

# Unique Venues

The Great Hall - National Gallery of Victoria



# Unique Venues

Melbourne Museum



The Plaza Ballroom - The Regent Theatre





# Melbourne Accommodation

Whether it's five star luxury with all the trimmings, boutique designer enclaves, a self-catering apartment or a great value cosy room in the heart of the city, Melbourne can meet your delegate's needs.

Most of Melbourne's hotels are within walking distance from the Melbourne Convention and Exhibition Centre and the average price of a first-class hotel in Melbourne in 2007 was \$220 (USD\$207).

## 10 FAST FACTS - MELBOURNE HOTELS

- Total number of hotel rooms in CBD - 8,900 and in City of Melbourne - 14,700 (Australian Bureau of Statistics 2007)
- Number of hotel rooms that will be available in Melbourne by 2014 - 23,300 (D.A. Dransfield & Co. 2007)
- Almost 70% of hotel rooms in Melbourne offer views of the city, river or bay area
- More than three quarters of hotel properties provide wireless internet in public areas
- Over 90% of hotels have on site restaurants with most catering for various dietary requirements including Asian, kosher and halal
- Approximately 5,400 hotel rooms are located within a 5 minute trip of the Convention Centre; 2,000 are within walking distance
- 80% of Melbourne hotels have access for people with disabilities
- 85% of hotel properties in Melbourne provide in-house conferencing facilities
- 70% of Melbourne hotels have a business centre.

## Overview of Melbourne Accommodation

The choice of accommodation in Melbourne is extensive, with a price range to suit all budgets - from five star to two star student accommodation. There are approximately 23,000 hotel rooms in the Melbourne tourist region, with more than 14,700 in the city of Melbourne. (Note this figure excludes backpacker, student and hostel accommodation).

## Budget Accommodation

Melbourne has an abundance of hostel accommodation for travellers on a budget. The CBD has the biggest concentration of these budget priced rooms, with over 150 registered backpacker properties and over 3,000 beds. The State Government has a dedicated website for budget travellers with recommended accommodation and travel tips, please see [www.backpackvictoria.com](http://www.backpackvictoria.com).

Budget accommodation in Melbourne starts as low as \$28.00 per bed, per night. The table below outlines some potential budget accommodation options within walking distance to the Melbourne Convention and Exhibition Centre.

# Melbourne Accommodation

## Student Accommodation for IEA Congress 2015

Student accommodation in Melbourne starts as low as AUD\$28.00 per bed, per night. The table below outlines some potential student and budget accommodation options within walking distance to the centre.

Accommodation Name	Star Rating	No. of Accom Rooms	Distance to MECC	AUD\$ From
Urban Central	BP	480	0.5km	\$28.00 *
Flinders Station Hotel	BP	540	Under 1km	\$25.00 *
Victoria Hall	2.0	173	Under 1km	\$50.00
	2.0	173	Under 1km	\$20.00 *
Arrow on Swanston	AP		Under 1km	\$85.00
All Seasons Kingsgate Hotel	3.0	114	Under 1km	\$85.00
Hotel Unilodge on Flinders	AP	60	Under 1km	\$89.00

### KEY TO TABLE

- All accommodation costs are either twin share or double room rate prices
- \*Per person in a dorm style room
- BP - Backpackers hostel
- AP - 1 bedroom apartment self catering accommodation, sleeps at least 2 people
- Room rates from Wotif.com March 2008.

## Serviced Apartments - Approximately 2,500 Apartments in the CBD

Melbourne has approximately 2,500 serviced apartments within a 30 minute walk from the Melbourne Convention and Exhibition Centre. These apartments include kitchenettes, cooking equipment and laundry facilities. They range from studios, one bedroom apartments to three bedroom apartments. This is a very affordable way to accommodate those delegates with families or those groups of friends who are on a budget.

## Hotel Accommodation

The following outlines the supply of hotel rooms and serviced apartments, located in Melbourne's CBD, or within surrounding areas:

- |                            |              |
|----------------------------|--------------|
| • University Accommodation | 1,800 rooms  |
| • Registered Backpackers   | 3,634 beds   |
| • 3 - 3.5 Star Hotels      | 4,764 rooms  |
| • 4 - 4.5 Star Hotels      | 13,141 rooms |
| • 5 Star Hotels            | 4,329 rooms  |

# Melbourne Accommodation

## Accommodation within Walking Distance of the Melbourne Convention and Exhibition Centre

A large majority of Melbourne's accommodation is close to the Melbourne Convention and Exhibition Centre and below is a summary of the total amount of rooms within the city of Melbourne in relation to the MCEC:

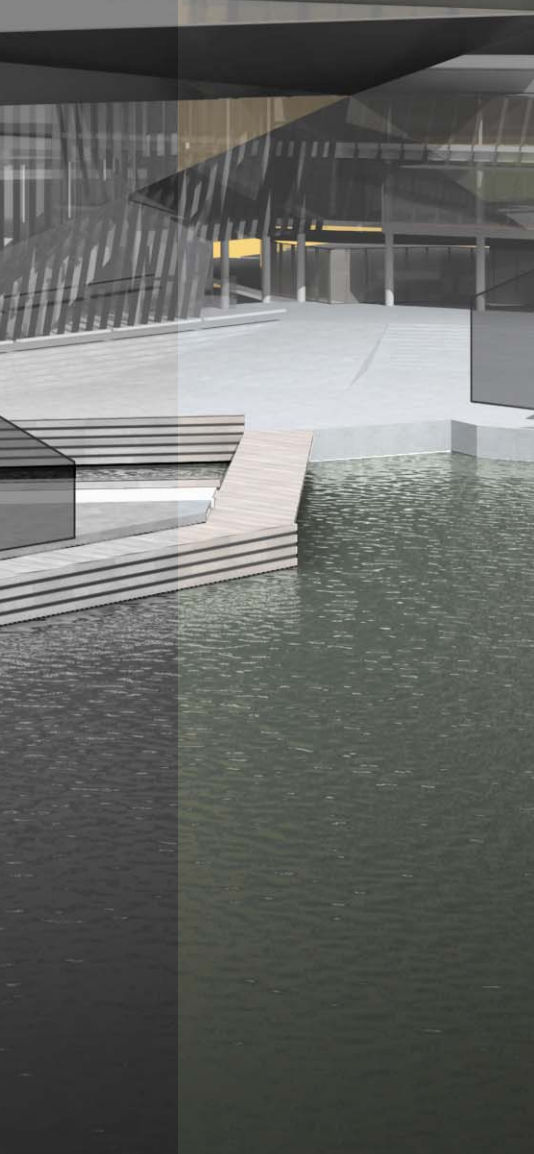
Under 1km from MCEC	Between 1 to 1.5 km	Between 1.5 to 2 km	Over 2 km from MCEC
Rooms	Rooms	Rooms	Rooms
3,642	3,830	2,980	3,466



**Hilton**

Melbourne South Wharf

Travel should take you places™



# Hilton Melbourne **South Wharf**

**Directly linked to the new  
Melbourne Convention and  
Exhibition Centre**

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**For all hotel enquiries please  
contact Hilton National Sales  
Office - Sydney  
Phone: +61 2 9266 2093.**



## **HOTEL FACILITIES**

Magnificent river and city skyline views

### **Bedrooms**

- 364 bedrooms over 15 floors
- 338 standard rooms - 35sqm avg.
- 26 suites - (ranging from 71sqm to 83sqm)
- 15 accessible (disabled) rooms (1 suites)

### **Serviced Apartments**

- 32 serviced apartments (77sqm)
- All available additional to hotel rooms

### **Bakery Cafe**

- Live action cafe including the hotel pastry/bakery kitchen
- Easily accessible from the Convention Centre

### **Restaurant**

- Serving breakfast, lunch and dinner
- Separate private dining area

### **Riverside Bar**

- Views across the Yarra River and the city
- Serving drinks and light snacks

## **Executive Club and Lounge**

- Exclusive check-in and check-out
- Full private business centre facilities
- Current design includes access to same floor gymnasium

**For all hotel enquiries please contact  
Hilton National Sales Office - Sydney  
Phone: +61 2 9266 2093.**

## **CONVENTIONS AND EVENTS**

The new Melbourne Convention Centre will be one of the most impressive architectural and environmental buildings in Australia. When open for business in 2009 it will provide a range of flexible meeting and event facilities including:

- A state-of-the-art plenary hall that can be divided into three self-contained acoustically separate theatres, one with capacity for 2500 delegates and two for 1500 delegates each. In its entirety, the theatre can accommodate 5000 delegates

- 32 meeting rooms of various sizes
- A grand ballroom
- An entry level foyer for 8400 guests with an 18-metre high glass wall façade fronting the Yarra River
- Fully integrated with the existing exhibition centre which provides 30000 sqm of pillarless exhibition space and more than 20 associated meeting rooms
- the first convention centre in the world to be awarded a 6 Star Green Star environmental rating by the Green Building Council of Australia for its innovation design features

**For all conference, meeting or event  
enquiries please contact the Melbourne  
Convention and Exhibition Centre.  
Phone: +61 3 92358210 or  
Email: [salesenquiries@mcec.com.au](mailto:salesenquiries@mcec.com.au)**





# Exploring Melbourne

Melbourne is the sort of city where people come for a visit, but often stay for a lifetime. In addition to being the king of sports and major events, the city has an edgy street culture that draws people in and keeps them coming back for more. Delegates are often surprised and always delighted to discover that Melbourne is one of the world's great cities for shopping, eating, culture, live entertainment and 24 hour non-stop nightlife.

Melbourne is a series of individual precincts all joined together to create a unique city. It's a mixture of all different styles - from the cruisey beachside ambience of St Kilda to Docklands' sleek harbourside marina, to artistic Fitzroy or fashionably chic South Yarra.

## MELBOURNE DINING

Melbourne has a fabulous mix of cultures from around the world and the best way to experience it is through the tastebuds.

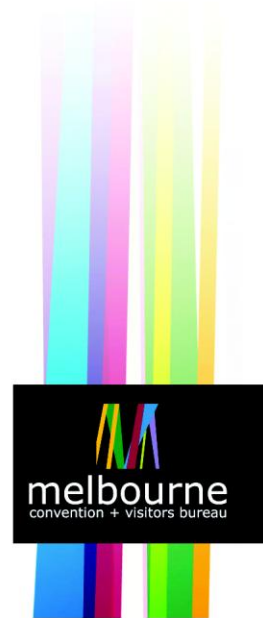
With more than 6,500 restaurants, cafés, bistros, bars and brasseries within fifteen minutes of the city centre, Melbourne is Australia's food capital.

Cuisine specialities include Greek, Italian, Vietnamese, Thai, Turkish, Indian and Japanese. There is also a great selection of lesser-known cuisines such as Pacific Rim, Nouveau French, Ethiopian and Afghan.

Fine dining options in the city centre range from the famous Japanese brand Nobu, to Jamie Oliver's Fifteen Melbourne and from Australian classics like Rockpool Bar & Grill to five star Chinese cuisine at Flower Drum. As with shopping and nightlife, many of Melbourne's favourite restaurants are hidden down the narrow laneways off the main streets. Flinders Lane and Hardware Lane are great places to head to no matter what the time of day or night.

Seaside suburb, St Kilda, on Port Phillip Bay is jam-packed with beachside restaurants and cafés to suit all tastes and is only 20 minutes on a tram from the city centre. Melbourne has a thriving Italian community and Little Italy on Lygon Street, just north of the city centre, is home to some of the best restaurants this side of Milan. Greek is a Melbourne speciality too, with Melbourne being home to the biggest Greek community outside Athens.

Melbourne is also a world wine leader with renowned regions such as the Yarra Valley and the Mornington Peninsula appearing regularly on wine lists throughout the city's restaurants. And as for coffee, the city is slightly obsessed. Freshly ground coffee perfumes the air amid splashes of bonhomie from city and dockside wine bars.



# Exploring Melbourne

## MELBOURNE SHOPPING

From designer labels on Collins Street to that vintage find on Brunswick Street, Melbourne caters to all tastes, styles and budgets. Melbourne has a thriving fashion and design scene with many local talents helping to create Melbourne's unique look.

The city is famous for its labyrinth of laneways and historic arcades. Block Arcade, Cathedral Arcade and Royal Arcade are great places to hunt for one-off Melbourne designer fashion, jewellery and accessories. Following a local down one of the city's narrow laneways can be the smartest way to discover some of Melbourne's hidden gems.

Melbourne also holds its own with famed department stores such as Myer and David Jones as well as shopping malls. Beautifully designed Melbourne Central is about as relaxing a shopping experience as you can get with all the high-street labels and more. Also QV has its own treasure trove of fabulous fashion, eye-catching accessories, high-tech gadgets and homewares; and then there is historic Melbourne General Post Office (GPO) for serious high-end sophisticates.

Shopping in Melbourne doesn't end at the fringe of the city centre. For delegates with more time to hunt for souvenirs and bargains, it is well worth exploring the shopping options just outside the city centre.

South east of the city centre, the huge Chadstone Shopping Centre is one of Australia's premier retail and entertainment destinations with new developments enabling more than 500 stores to be under one roof. Bridge Road in Richmond contains an abundance of brand name clearance stores, factory outlets, warehouses and individual boutiques. Chapel Street in South Yarra is unashamedly trendy. Fitzroy's Brunswick Street contains enough smart urban 'street cred' to satisfy even the most blasé shopper - retro clothing, recycled accessories and innovative craft plus original milliners for that Melbourne Spring Racing Carnival hat.



# Exploring Melbourne

## ART AND CULTURE

Culture vultures will find plenty to entertain them in the Australian capital of the creative industries. Melbourne's reputation for arts and culture brings visitors from around Australia and the world each year.

The National Gallery of Victoria brings the world's art to Melbourne while its extension in Federation Square, The Ian Potter Gallery, showcases the best of Australian and Indigenous art. For something slightly edgier, check out Citylights, a uniquely Melbourne collection of street art in light boxes dotted around the city, or the independent galleries in Smith and Gertrude Streets in Fitzroy.

For theatre goers, the iconic Victorian Arts Centre continues to surprise and delight with its quality program of dance, opera and theatre, whilst the more intimate CUB Malthouse offers an ongoing range of fascinating and often ground-breaking performances. Blockbuster musicals originating from New York, London, or indeed Melbourne, take up residency at the city's opulent theatres; The Princess, The Athenaeum, Regent Theatre and Her Majesty's.

One of Australia's most popular festivals, the Melbourne International Comedy Festival, is a must-do for anyone serious about their laughs. Three weeks of hilarity attract top international and local acts and Melbourne's comedy clubs do a roaring trade.

Another of Melbourne's specialities is in the art of physical performance. The internationally acclaimed Australian Ballet offers an exhilarating and exciting annual program from contemporary to classical whilst companies like home-town heroes Chunky Move present challenging performances that are both absorbing and often provocative.

The State Orchestra of Victoria is the power behind both the opera and ballet companies. Opera Australia presents its season with a mix of popular international favourites and newly commissioned works by Australian composers. The Melbourne Symphony Orchestra enjoys a world renowned reputation and sells out its shows whenever it performs overseas. Catch them at home when they're in town and you won't be disappointed. Musica Viva is Australia's largest presenter of chamber music and regularly visits Melbourne's glorious Concert Hall.

Australia is home to the oldest living culture in the world, the Aborigines, and Melbourne has a rich local history of the Indigenous people of South Eastern Australia which can be explored through the Koorie Heritage Trust. The only centre of its kind in Australia, the Visitor Centre specialises in educational walks, seminars and interactive activities and provides a powerful, informative and fascinating insight into this ancient yet contemporary culture.



# Exploring Melbourne

## MELBOURNE THE SPORTS CAPITAL

Sport receives an almost religious dedication in Melbourne, from those on the field and off. So it's no surprise that the calendar is jammed with back to back events.

There's bound to be something special scheduled to coincide with your visit. So, if not the Australian Rules Football (AFL) - the game which originated in Melbourne - then the slightly more genteel sport of cricket which is played on the hallowed turf of the Melbourne Cricket Ground (MCG) could be for you.

Every summer, the Australian Open attracts the world's best tennis players and over 584,000 spectators. It's preceded by the Spring Racing Carnival; a showcase of sport, fashion, food and fun which finishes with the world-famous Melbourne Cup horse race which attracts enthusiasts from around the globe.

## MELBOURNE AFTER HOURS

When the conference day is done, every delegate needs a place to relax and unwind with colleagues. Melbourne's 24/7 bar scene is unrivalled in the country and it's here that you'll start to appreciate Melbourne's charming and amiable qualities.

Some of the trendy new bars in town include the Supper Club, where you can eat from the tempting a la carte menu all through the night, to the popular Gin Palace with its killer martinis and boudoir corner dens, and the Bond Bar and Double Happiness to name a few. One thing you will find in Melbourne is a great selection of local wine in wine bars such as The Deanery, Bar Movida or Bar Lourinha.

Pubs in Melbourne run the gamut from quaint corner favourites with live music every night, to lush drinking dens boasting gourmet restaurants. The city has a particular penchant for relaxed, lounge-style pubs with an eclectic, bohemian feel where conversation and food and wine take precedence.

## OUT LATE

Melbourne is one of the world's great cities for live music. Check the local gig guides and keep an ear out for the latest hot act. Many clubs specialise in jazz every night. The same advice applies to the live music and band scene. From grunge to hip-hop, electro-funk to new world music, the Melbourne live music scene is second to none.

When the night lights come on, Melbourne starts to party. It's time to explore those funky back lane bars, welcoming corner pubs, hopping live music venues and late-night, early-morning dance clubs.



# Exploring Melbourne

## MELBOURNE OUTDOORS

Victoria is known as 'The Garden State' and Melbourne's parks and gardens are a great break from the buzz of the city for locals and visitors alike. The Royal Botanic Gardens are within walking distance of the city centre and are justly famous for their heritage plantings. Visit Captain Cook's cottage in the Fitzroy and Treasury Gardens or stroll along the banks of the lake full of black swan birds in Albert Park. Carlton Gardens hosts the grand Royal Exhibition Building and Melbourne Museum. Flagstaff Gardens provide a surprisingly quiet inner city oasis. The expansive Royal Park in Parkville contains the picturesque Melbourne Zoo and a quick tram ride to Collingwood will leave you at the doorstep of the Yarra Bend National Park.

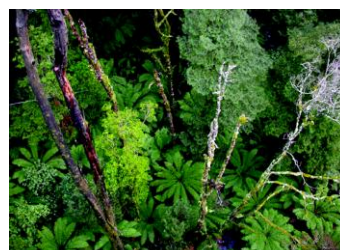
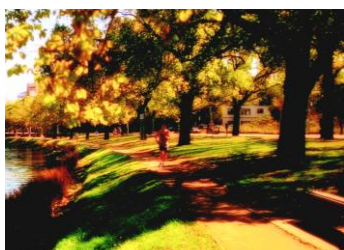
## A CITY ON WATER

The Yarra River which flows through the city down from the nearby Dandenong Mountains gave Melbourne its reason for being. Now it has become the city's recreational focus with rowers and boat enthusiasts' regular sights on the river from the city's bridges.

The river exits past Melbourne's port (the country's busiest) and into Port Phillip Bay. The Bay is busy all year round with pleasure boats, yachts, windsurfers, divers and snorkellers. Pods of bottlenose dolphins and fur seal colonies inhabit the Bay as well as the world's smallest 'fairy' penguins.

Fishing too is a serious pursuit. Ask the local anglers when the snapper are running. If a more leisurely option is preferred, there is always a sandy beach to lie on. For the complete experience, venture out on the Bay onboard a day cruise or ride the St Kilda/Williamstown ferry.

Sailing lessons, wind surfing, scuba diving and snorkelling are all less than 15 minutes from the city centre and if surfing is your pursuit - world famous Bells Beach offers challenging waves for professionals and novices alike.





# Touring Regional Victoria

Melbourne's door is wide open to the spectacular coast and countryside of Victoria. Whether you're after a round of world class golf, a five star winery or want to surf at an iconic beach, Victoria has it all.

Pre and post conference programs in Victoria can provide delegates with a taste of the Australian culture, cuisine, fashion, sports, adventure and history, all within an hour of the centre of Melbourne. Melbourne Convention + Visitors Bureau can provide expert advice to help facilitate pre + post touring options which are sure to impress.

Victoria boasts five of Australia's top 10 golf courses, some of the country's most popular surfing beaches, walking and cycling paths and some of the largest parks.

Victoria's earliest days were dominated by gold fever with the richest mines in the world. By the late 19th century, tens of thousands of prospectors had travelled to Victoria's goldfields with hopes and dreams of instant riches. Many of these former mining towns have become lively modern cities, boasting stunning period architecture with art galleries, cosmopolitan cafés and luxury retreats.

Natural wonders like the rugged Grampians and Otway Ranges present awe inspiring aspects of Victorian bushland. The countryside is both ancient and gorgeous.

The Great Ocean Road's scenic coastline is one of the world's great road trips. The mighty Murray River, Australia's greatest, is lined with red gum forests and marshlands filled with wildlife. The high country of the Snowy Mountains and Australian Alps give Victoria its winter playground for snow sport enthusiasts, while the eastern coastline from Wilson's Promontory to the farthest end of the serene Gippsland Lakes system takes in endless and often deserted beaches.

## Yarra Wine Country

Victoria's climate produces some of the world's finest wines and the renowned Yarra Valley is a good place to begin. Surprisingly close to the city centre the region has more than 50 cellar doors. Gourmet products are of the highest quality. Intimate cellar-door cafés, outstanding restaurants, fresh fruit farms and orchards, dairies and produce markets can be explored among the valley's esteemed vineyards.

Discovering the Yarra Valley's gourmet delights has been made easier via the popular Yarra Valley Regional Food Trail. Follow the blue signposts and be lead to more than 100 gourmet retreats, from cheesemakers and trout farms to organic vegetable growers and orchards.



# Touring Regional Victoria

## Mornington Peninsula

Lying between Port Phillip and Westernport Bays and tempestuous Bass Strait, the Mornington Peninsula is only an hour from Melbourne.

From the sandy bays of Mt Eliza to the rolling surf of Portsea and Cape Schanck ocean beaches there are places to swim safely, even with the Port Phillip dolphins and seals if you choose. With 170 vineyards, the Mornington Peninsula reputedly has more per kilometre than anywhere else in Australia. Wineries with cellar door tastings, cooking schools and countless country inns, cafés and restaurants are scattered throughout the peninsula.

Coastal walks offer exhilarating exercise and spectacular viewpoints. The Mornington Peninsula National Park, with its 2,686 ha of pristine bushland and abundant wildlife, is both beautiful and rugged.

Holiday villages fringe the coastline. One of the most popular is Sorrento which was first settled in 1803, 30 years before Melbourne. Filled with grand old limestone buildings and stunning hotels, it is now a thriving resort town. Nearby Portsea is a small, gracious town known for its cliff-top mansions and retreats for Melbourne's wealthy elite.

Golf courses proliferate on the peninsula and many are among Australia's most scenic and challenging. The Dunes at Rye is a superb links-style course, while the pretty Portsea course has stunning views of Port Phillip Bay. Two of the three courses at The National at Cape Schanck have been designed by Australian golf legends, Greg Norman and Peter Thomson.

## The Great Ocean Road

Recognised as one of the world's most scenic drives, the Great Ocean Road follows the stunning coastline of Victoria's south-west. Stretching 300km, the road winds along cliff tops, over breathtaking headlands and onto the edge of beaches. It crosses river estuaries and meanders through lush rainforests, with panoramic views at almost every turn.

Charming villages hug the coastline, each with its own character. At Torquay some of the world's best surfers test their skills at nearby Bells Beach. Anglesea is both trendy and family oriented. Lorne and Apollo Bay are two of Melbourne's favourite beachside destinations with fashionable beachside cafés, spectacular forest walks amid tree ferns and waterfalls. Whale watching can be enjoyed at the town of Warrnambool where The Southern Rights come to rest returning to their Antarctic summer feeding grounds.



# Touring Regional Victoria

The famous Twelve Apostles and Loch Ard Gorge have been formed by the slowly eroding cliffs by the ocean's constant movement. The lush, hidden wilderness of the Otway Ranges provides bushwalks through ancient forests and impressive waterfalls such as Sabine Falls, Stevenson Falls and Beauchamp Falls.

## Phillip Island

There are ample reasons to visit Phillip Island, but the one that impresses everyone is the Phillip Island Penguin Parade.

Every evening, delightful 'fairy' penguins waddle out of the ocean and up to their burrows, punctual as city bankers. This is the most popular wildlife attraction in Australia, with over half a million visitors each year. There is something miraculous, even moving, about these brave little birds that swim ashore from bracing Bass Strait, gather in groups, and then march up the beach to their dune burrows. As well as the penguins, Phillip Island is home to around 16,000 koalas and many other Indigenous Australian animals.

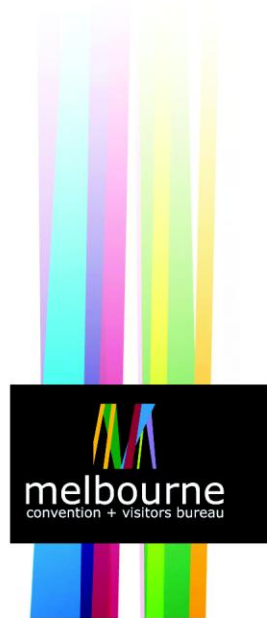
Not everything on the island is nature-focused. Phillip Island's pedigree in motor racing is significant, having hosted events for more than 50 years. Racing enthusiasts gather in their tens of thousands for the Superbike World Championship in March and the Australian Motorcycle Grand Prix in October.

## The Goldfields

Located north-west of Melbourne, Bendigo and Ballarat are outstanding regional cities that exude history and style. Both cities celebrate their gold-mining past, filled with magnificent period buildings, wide streets and the majestic public gardens of a bygone era. The main streets are filled with splendid shops, nestled in the shade of their vast verandahs.

Bendigo offers the Central Deborah Gold Mine, an operational mine that takes visitors deep underground. In Ballarat, the fascinating Sovereign Hill outdoor museum attracts half a million visitors each year. Replicating an 1850s' version of the local goldfields, it extends across 25 ha of what was once the world's richest alluvial gold mine.

Every night Sovereign Hill is transformed as the "Blood on the Southern Cross" light and sound spectacular re-creates the Eureka stockade; an 1854 uprising by Ballarat's miners against unjust colonial rulers. To embrace the beauty of the goldfields, discover the region's magnificent history and picturesque surroundings on the Ballarat Gold Trail, Mount Alexander Diggings Trail, Koori Heritage Trail and Ballarat Chinese Heritage Trail, or sample beautiful local wines on the Great Grape Touring Route.



# Touring Regional Victoria

## Daylesford, Hepburn Springs and The Macedon Ranges

Daylesford and Hepburn Springs are in Australia's biggest spa region and are natural wonders that have been attracting visitors since the 19th century. A spa was established for the town's early residents and guests to bathe in the reviving mineral water. More than a century later, the many spa facilities around Hepburn Springs and Daylesford provide solace for the tired muscles and minds of visitors from all over the world. Daylesford also boasts award winning restaurants, luxury accommodation and a main street bustling with lively cafés, restaurants, gift shops and local handicrafts.

The Macedon Ranges en route to Daylesford from Melbourne are filled with boutique wineries, vineyards and renowned commercial producers. Also on the route is Hanging Rock, the stunning granite monolith made famous by the movie, Picnic at Hanging Rock.

## The Grampians

The Grampians National Park encompasses 168,000 hectares of bushland and stretches 90km north to south. It contains over 1,000 species of native plants, 200 species of native birds, 35 types of mammals, and 28 different reptiles.

These rugged sandstone ranges were formed through a series of earth movements about 400 million years ago, resulting in landforms that seem as mystical as they are ancient.

The Grampians' mix of dense forests, rocky outcrops, open woodlands and wetlands contain many treks, walks and drives, from the easiest to those for the more experienced. Springtime brings a covering of wildflowers as complex and colourful as any tapestry.

## The Murray River

Renting a houseboat is the ideal way to explore the many picturesque sections of the Murray - the third-longest navigable river in the world after the Nile and Amazon. From its genesis in the hills beyond Corryong in north-eastern Victoria, to its mouth at Encounter Bay in South Australia, the Murray River meanders more than 2,500km.

## Great Alpine Road

Traversing the beautiful high plains of Victoria and winding its way through some of the state's most majestic alpine peaks, this 308 kilometre touring route takes travellers through some of Victoria's most scenic areas. Travelling from Wangaratta in Victoria's north-east to Bairnsdale in the heart of Gippsland, it reaches 1,825 metres before descending through a spectacular array of local sights to the wide open spaces of the Gippsland Lakes.



# Touring Regional Victoria

## Bushranger Territory

Wangaratta is an historic town famous for its hospitality and popular annual jazz festival as well as for its fine food and wine. Gourmet cheeses are available from nearby Milawa and the popular Brown Brothers winery sells uniquely Australian fortified muscats and tokays at its cellar door. Nearby Beechworth is a village built on the wealth of the gold rush of the 1800s. Its historic granite buildings include the courthouse where bushranger Ned Kelly's final trial commenced.

In Bright, a beautiful town on the Ovens River, there are grand deciduous trees and Simone's of Bright, one of Victoria's great country restaurants.

## Snow Country

In winter the high country snow brings skiers to the downhill runs and cross-country trails of the region's resorts. In summer these areas are transformed into a favourite destination for bushwalkers, horse riders, cyclists, fishermen, campers and 4WD enthusiasts.

Continuing through Omeo, the Great Alpine Road journeys south towards Bairnsdale - East Gippsland's only city. Originally settled as an inland port, Bairnsdale sits on the banks of the Mitchell River. It is also the gateway to the Gippsland Lakes, where boating, fishing and windswept ocean beaches complement the gourmet producers of the area.

Follow the coast road to Melbourne, touching the Australian mainland's southernmost point, Wilsons Promontory National Park. From unspoiled sandy beaches to eucalypt rainforests, Prom Country offers striking scenic landscapes.

## Little Known Facts

- > The most famous Yarra Valley resident was world-famous Australian opera singer Dame Nellie Melba, who grew up in the valley and for whom the Peach Melba dessert was created by the great chef Escoffier.
- > Sorrento was Victoria's first official European settlement which lasted three months from October 1803. Convict, William Buckley, escaped from the settlement and lived with local Aborigines for the next 32 years before making contact with the Europeans who founded Melbourne.
- > Mt Arapiles is Australia's best rock-climbing venue, with more than 2000 designated climbs - some rated as high as level 30.
- > The name Ballarat comes from the Aboriginal word meaning 'resting place'.
- > Great Ocean Road construction started in 1918, providing work for more than 3,000 ex-servicemen. With no heavy machinery to assist, it was an arduous task. Completed in 1932, it stands as a memorial to those who served in the First World War.
- > At 646,000 ha, the Alpine National Park is Victoria's largest national park.



# The States



## Australian Capital Territory (ACT)

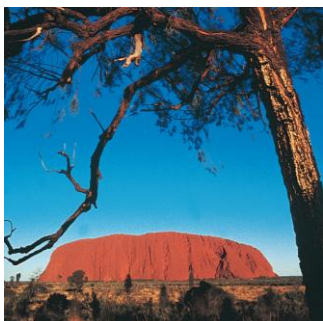
Located between Sydney and Melbourne, Canberra is a city designed to reflect an entire nation. Not only famous as the home of our federal parliament, Canberra's attractions are world renowned.

The Australian War Memorial, Old Parliament House, the National Museum of Australia, as well as its galleries, wineries and parklands symbolize who we are. It's a journey every Australian and anyone who wants to learn more about us should make. Go to the Visit Canberra web site for further information: [www.visitcanberra.com.au](http://www.visitcanberra.com.au)



## New South Wales (NSW)

New South Wales boasts a wide variety of attractions, stunning scenery and a climate to suit all needs. Enjoy the big city buzz of Sydney, the state's capital, with its famous Opera House and the beauty of its world renowned harbour. Then step away to soak up the local flavours of the regions of New South Wales. Laze on a beach, hike in fresh mountain air, journey to the red Outback, soothe your soul in one of the world heritage national parks, take a leisurely drive through the state's flourishing farm regions or stop in the quirky towns and cosmopolitan centres. Go to the Visit New South Wales web site for further information: [www.visitnsw.com.au](http://www.visitnsw.com.au)



## Northern Territory (NT)

The Northern Territory is a land of contrasting colours, spanning from tropical Darwin in the north to the red ochre of Alice Springs in the Centre. Spectacular natural attractions such as Uluru (Ayers Rock), world heritage listed Kakadu National Park and Nimiluk (Katherine) Gorge are a must see. Modern restaurants and first class accommodation complement the range of activities available. From balloon flights over the centre to sunset cruises on Darwin harbour and four wheel drive safaris through the Outback, the Northern Territory has something for everyone. Go to the Travel Northern Territory web site for further information: [www.tourismnt.com.au](http://www.tourismnt.com.au)



## Queensland (QLD)

"Beautiful one day, perfect the next" is a phrase often used to describe 'the Sunshine State'. Queensland is a warm sub-tropical climate full of dense rainforests, beautiful white sandy beaches with pure blue water. The state's major attraction is the majestic Great Barrier Reef, a delicate reef ecosystem that evolved over hundreds of thousands of years. Step into the city of Brisbane and your worries lift. Here the mood is light and the sun warms your face. Queensland's Gold Coast, an hour south of Brisbane, is also famous for its fine, white beaches, but with a cluster of theme parks, great shopping and restaurants too, it is the place for travellers who want to do it all - quickly! Go to the Experience Queensland web site for further information: [www.experiencequeensland.com](http://www.experiencequeensland.com)

# The States



## South Australia (SA)

South Australia is renowned for its famous wine regions including Clare Valley, Coonawarra, McLaren Vale and the Barossa with a bountiful heritage. South Australia's capital, Adelaide, is an elegant city of wide streets and gracious colonial architecture surrounded by beautifully laid out parklands for cycling, walking, sports and picnicking. Adelaide is known as Australia's arts capital and it's no wonder with an abundance of galleries, museums and festivals including one of the world's premier arts festivals. Go to the South Australia web site for further information: [www.southaustralia.com](http://www.southaustralia.com)



## Tasmania (TAS)

Tasmania, also known as the 'island state' is a haven to some of our planet's oldest trees, prehistoric plant life and most appealing animals and birds. The Tasmanian devil, the spotted-tail quoll, the orange bellied parrot and the forty spotted pardelote are just a sample of what you can see in the wild. Tasmania is a paradise for bushwalkers, anglers, boat enthusiasts and rock-climbers. Hobart, the capital city, is your introduction to Australia's lush island state. The Derwent River and mighty Mt Wellington frame this small historic capital. The south is a region of vineyards, valleys, winding waterways and historic sites and villages. Go to the Discover Tasmania web site for further information: [www.discovertasmania.com](http://www.discovertasmania.com)



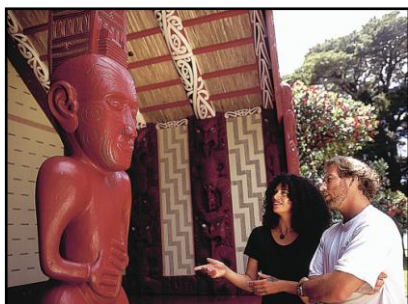
## Western Australia (WA)

Encompassing more than a third of the entire continent, Western Australia is a state with a diversity of natural attractions. Swim alongside the world's largest fish, the whale shark, explore caves, browse fine art and craft galleries and see quaint historic towns. The South-West region of Western Australia offers the opportunity to indulge in premium local wines and gourmet food at boutique vineyards amid towering karri forests and beautiful beaches. The Western Australian Goldfields are a land of contrast. There's Kalgoorlie with its giant goldmine and other towns rich in heritage and pioneering history. The untamed and remote Kimberley is one of the world's last great wilderness areas, with vast horizons, ancient gorges, astounding rock formations and rock pools. Go to the Western Australia web site for further information: [www.westernaustralia.com](http://www.westernaustralia.com)

# Attractions in New Zealand

Delegates to the IEA Congress 2015 in Melbourne can enjoy pre or post touring in New Zealand. New Zealand offers Congress delegates the chance to enjoy breathtaking landscapes, lush forests, unique wildlife and a variety of world class outdoor activities. New Zealand boasts some of the most inspired and contemporary attractions in the world.

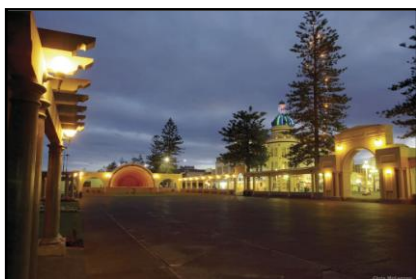
## Maori Culture



New Zealand has a unique and dynamic culture. The culture of its indigenous Māori people affects the language, the arts, and even the accents of all New Zealanders. Their place in the South Pacific and their love of the outdoors, sport, and the arts make New Zealanders and their culture unique in the world. The influence of Māori, Pacific Island, European and Asian cultures makes the arts in New Zealand colourful, unique and vibrant - definitely something to look out for!

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## Napier



Napier's misfortune in 1931, when it was almost levelled by an earthquake, has led to the city's world famous point of difference. Today Napier has one of the most outstanding collections of 1930s architecture in the world. Walking around the city, you'll see wonderful examples of Art Deco, Spanish Mission and Stripped Classical design. Napier's other special attractions include the gannet colony at Cape Kidnappers and the many vineyards that make good use of the region's alluvial soils. On Saturday morning, the Napier farmers' market is a chance to shop for artisan foods and fresh produce.

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## Queenstown



Queenstown is a place with great natural beauty that changes with the seasons. Nestled beside Lake Wakatipu in the Southern Lakes district of New Zealand Queenstown is a cosmopolitan town offering a wide range of accommodation, food, and activities. It offers Skiing, Jet Boating, White Water Rafting and, of course, Bungy Jumping and more. For a more gentle pace there many scenic walks, the Gondola to ride to the spectacular views from the top of Queenstown Hill and golf courses; both beside the lake at Kelvin Heights and at the luxury Millbrook Resort. Queenstown is a great place to base yourself while you explore Milford Sound, Fiordland National Park and the Southern Lakes region. The beauty of Queenstown's lake side location and the range of accommodation and attractions available make it an essential part of any visit to New Zealand.

# Attractions in New Zealand



## Aoraki/Mount Cook National Park

A Fantasy Land of Ice and Rock - Aoraki/Mount Cook National Park Glaciers cover 40 percent of the breathtaking Aoraki/Mount Cook National Park. With 19 peaks over 3,000 metres high, the Park is home to New Zealand's highest mountain, Mount Cook, or Aoraki as it is also known. The park is also part of Te Wahipounamu - South Westland World Heritage Area - in recognition of its outstanding natural value. From Twizel a sealed road leads right into the Park. Aoraki/Mount Cook Village lies at the end of the road, just below the terminals of the Hooker and Mueller Glaciers. Accommodation at Aoraki Mount Cook Village ranges from backpackers lodges through to luxury accommodation.

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## Historic Arrowtown

Twenty-one kilometres from Queenstown, Arrowtown is home to the superb Lakes District Museum, often described as one of New Zealand's best small museums. Much of Arrowtown's history is very much alive and in daily use. Wander the banks of the Arrow River and discover life as it was for the thousands of Chinese miners - their humble village can still be seen tucked into the riverbank. The main street, Buckingham St, is testament to the town's determination to preserve its illustrious past. Historical buildings line the streets, housing a stylish shopping and dining precinct. Pick up a directory of historical buildings from the museum and spend an afternoon soaking up Arrowtown's unique history.

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## Fiordland & Milford Sound

Fiordland is New Zealand's largest national park at almost 3 million acres. Milford Sound, one of the must see locations in Fiordland, described by Rudyard Kipling as the 'eighth wonder of the world', was carved out during successive ice ages and, at its deepest point off Mitre Peak, plunges to a depth of 265 metres. The grandeur of Milford Sound can be appreciated from the air or water. Bowen Falls, hurtling 165 metres into the sea and the Stirling Falls further down the sound, set amidst the towering cliffs and dwarfed by Mitre Peak, are truly spectacular after rain. Bottlenose dolphins, New Zealand fur seals and Fiordland crested penguins are resident in the fiord and can be viewed up close from the launch cruises or kayak trips. A variety of launch cruises run daily on Milford Sound and overnight packages are also offered. Spectacular kayaking and diving trips are very popular, as is the Underwater Observatory.

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# Attractions in New Zealand

## Whale Watching



Kaikoura, on the east coast of the South Island, is the main centre for whale watching in New Zealand. It's one of the only places in the world where you can easily see sperm whales. Sperm whales, the largest of the toothed whales, grow to over 15 metres in length. They dive deep into the ocean to feed. The resident population of sperm whales at Kaikoura can be seen all year round. Several dolphin species are seen almost daily in the area. Whales thrive close to Kaikoura because of its unusual submarine landscape. The continental shelf drops quickly into a number of extremely deep underwater canyons. In addition, a warm current from the north meets a colder one from the south. This causes nutrients from deep within the ocean to be carried upward, a phenomenon that helps to support all types of marine life from plankton and krill to dolphins and whales.

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## Christchurch



The South Island's largest city, Christchurch is an entertaining mixture of refined lifestyle and cultural excitement. The tranquil Avon River meanders through the city, historic buildings house a lively arts community and restored trams make it easy for visitors to get around. The first four ships arrived from England to settle Christchurch in 1850, and their legacy lives on in the city's grand heritage buildings and stately parks. Visit historic sites, museums and art galleries, and enjoy the highly developed restaurant scene. For an unforgettable scenic experience, travel up the Christchurch gondola or go punting on the Avon River.

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## Jet Boating



Sit back, buckle yourself in and feel the acceleration. A New Zealand jet boat ride will take you powering through narrow river gorges, almost brushing against sheer rock faces; or skimming across the surface of water channels that weave through the shingle banks of braided rivers. Jet boating is suitable for all ages and levels of fitness, and can be enjoyed the whole year round. Some of the most exhilarating trips are available near Queenstown and Canterbury. Other areas include the Buller and Makarora regions in the South Island and the Rangitaiki, Whanganui and Waikato Rivers in the North Island.

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# Attractions in New Zealand



## Coastal Beauty

With more than 15,000 kilometres of coastline, New Zealand knows all the moods of the sea. On the east coast the Pacific Ocean plays along bays and beaches where white sand, surf and calm harbours provide enormous scope for fun. On the west coast the Tasman Sea, notoriously wild, breaks against rugged cliffs, weathered rocks and long, soulful stretches of black sand. If you're an ocean-loving person, there are road journeys that will keep you in touch with the sea every step of the way. Northland has the Twin Coast Discovery Highway, a touring route that includes both the east and west coasts. In the far south, the trip along the Catlins coast is famously photogenic. Taranaki's Surf Highway 45 is a west coast experience for people who want to find some of the best surf breaks in the country. Pack your sandals, shorts and sunblock, and always be prepared for spontaneous picnics. Wherever you are in New Zealand, you're never far from a day at the beach.

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## Auckland

Auckland, New Zealand's largest population centre is poised between two enormous harbours and dotted with extinct volcanic cones. The region is a fusion of four cities - Auckland, Manukau, North Shore and Waitakere - with cultural elements that span from Polynesia and Asia to the United Kingdom and Eastern Europe. While Auckland acts as a gateway to New Zealand, it's also a destination in its own right. Visitors can explore the islands of the Hauraki Gulf by ferry or charter boat, walk the forest tracks of the Waitakere Ranges, follow wine trails and enjoy the relaxing pleasures of urban life by the sea

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## Rotorua

From the moment you enter Rotorua, you know you are somewhere quite different. Sneaky threads of steam issue from parks, pathways and streets and the occasional scent of sulphur wafts through the air - a hint of what's in store. And you don't need to look far. Minutes from the city centre, geysers of steaming water roar from the ground. Pools of bubbling mud gurgle and belch. In geothermal fields around Rotorua, steam rises from placid lakes and flowing streams. Dazzling silica terraces display a kaleidoscope of colour. Towering volcanoes, now sleeping giants, are unmistakable reminders of the landscape's turbulent past. Extinct volcanic craters provide the vessels for Rotorua's crystal lakes. And to round off a day of geothermal exploration, relax in pools of naturally heated mineral water and experience for yourself why Rotorua is called 'Nature's Spa of the South Pacific'.

# Attractions in New Zealand



## Spas, Thermal Pools & Health Resorts

New Zealand is located where two tectonic plates of the earth's crust meet. This causes a large amount of geothermal activity, so enjoying hot mineral pools has always been a part of the New Zealand way of life. Quiet retreats in the countryside or deep in the forest combine relaxing therapies with picturesque landscapes. Hot pools range from small, spa-type mineral pools to large thermally heated swimming pool complexes with exhilarating water slides. Some of the best known thermal pool complexes are to be found at Waiwera near Auckland, Rotorua and Taupo in the central North Island, and Hanmer Springs.



## Walking & Trekking

If you're keen to enjoy New Zealand's beautiful landscapes and explore the vast wilderness areas, pack a selection of walking shoes and boots. About 30 per cent of New Zealand is protected land with public access, so there are plenty of tracks and trails to choose from. You can find your own way, or take advantage of the many guided hikes and tours. New Zealand offers a wide range of terrains: big city greenbelts, long deserted beaches, coastal cliff tops, lush native rainforests, open river valleys, alpine tussock grasslands, high country farmland and active volcanic areas.



# Organising Committee Biographies

## **Associate Professor Verna Blewett**

For the last 25 years, Associate Professor Verna Blewett has been helping organisations of all sizes to improve. Her work focuses on ergonomics, particularly in organisational design and management; organisational development, particularly at times of change; and occupational health and safety. She is also highly regarded as a facilitator. She has worked in a very wide range of industry sectors, including the mining industry and all three tiers of government in Australia. Her research work is grounded in the experience of organisations and she has made important contributions nationally and internationally to the understanding of organisations and the management of OHS. She is currently Associate Professor (Research), Occupational Health and Safety in the Centre for Sleep Research at the University of South Australia.

Verna is passionate about the capacity that ergonomics has to improve the lives of people. She is a Fellow of the Human Factors and Ergonomics Society of Australia (HFESA) and a Past President. Verna was the Convenor of the HFESA's Annual Conference in 2000, has worked on the committee of several Annual conferences since that time, was Co-Convenor of the International Conference of the WEAR Working Party held in Adelaide in February 2007 and is Co-Scientific Convenor of HFESA's Annual Conference to be held in Adelaide in November 2008.

## **Associate Professor Robin Burgess-Limerick**

Associate Professor Robin Burgess-Limerick PhD CPE coordinates postgraduate programs in Ergonomics at the University of Queensland. He has published more than 40 papers in international journals and received numerous awards for research in the area of manual tasks injury prevention. In 2006, Robin was a National Academy of Sciences (US), Senior Research Associate at the National Institute for Occupational Safety and Health, Pittsburgh Research Laboratory. Robin also has many years experience as consultant to industry, particularly mining and rail, and is co-chair of the IEA Mining TC. Robin is the past President of the Human Factors and Ergonomics Society of Australia, Inc.

Dr Burgess-Limerick has eclectic research interests ranging across the broad scope of ergonomics from visual perception and movement control, through the application of occupational biomechanics to questions of manual handling and office ergonomics, and most recently in the area of workplace interventions to prevent injuries due to manual tasks. His research has been funded by grants from the National Occupational Health and Safety Commission, ARC, NHMRC, Workcover Queensland (QComp), the Joint Coal Board Occupational Health and Safety Trust (NSW), and most recently, the Australian Coal Association Research Program. He is an associate investigator of the NHMRC partnership grant in injury awarded to the university in 2001. He collaborates with a diverse range of investigators from centres such as the Minerals Industry Safety and Health Centre, the ARC Key Centre for Human Factors and Applied Cognitive Psychology, and disciplines including Physiotherapy, Occupational Therapy, and Psychology

# Organising Committee Biographies

## **Dr. Margaret Cook**

Margaret Cook is an Ergonomist and Occupational Therapist who has worked in occupational health and safety for over 20 years as a consultant, academic and researcher most particularly in ergonomics. She has worked in many industries, with a focus on manufacturing, and has consulted to local and state governments.

Over the last 15 years she has delivered the Graduate Diploma in Occupational Health and Safety through the Queensland University of Technology, this course has produced over 500 graduates who are now leaders in the field of OHS. For the last five years she has also taught into the Master of Ergonomics program run out of the University of Queensland.

Margaret currently serves on the National Executive of the Human Factors and Ergonomics Society of Australia, acting in the role of Treasurer; she is a Certified Professional Ergonomist; a past President of the Safety Institute of Australia (Qld); and is an Independent Ministerial Appointee to the Manufacturing Industry Sector Standing Committee of the Queensland Workplace Health and Safety Board.

Margaret has extensive experience in conference organisation, having been on the committee of four Safety Institute of Australia Conferences (including being the conference chair) and two Human Factors and Ergonomics Society of Australia Conferences. She is also heavily involved in running continuing professional development programs through the university.

## **Dr. Sophie Hide**

Dr. Sophie Hide is an Ergonomist with the Centre for Human Factors and Ergonomics, part of SCION - A Crown Research Institute in New Zealand. She has worked as a consultant, educator and researcher in ergonomics, holds a Masters degree in Work Design and Ergonomics and, in 2003, gained a PhD from Loughborough University through studying accident causation in the UK construction sector. Formerly an Occupational Health Nurse she has combined experience of almost 20 years working in the field of occupational health and safety, and ergonomics. Having immigrated to New Zealand five years ago she continues to work in the construction and, now, forestry sectors, and also has specific interest in the demands affecting small business health and safety management. Sophie is a committee member of the New Zealand Ergonomics Society (NZES), and is representing NZES interests in supporting the HFESA bid to host the 19th Congress of the International Ergonomics Association - 2015 in Melbourne, Australia

## **Professor Stephen Legg**

Stephen Legg is the Professor of Ergonomics and Director of the Centre for Ergonomics, Occupational Safety and Health in the Department of Management, College of Business at Massey University, Palmerston North, New Zealand. He is also a Visiting Professor at the Robens Centre for Health Ergonomics in the European Institute for Medical and Health Sciences, Surrey University, UK.

He is a Certified New Zealand Ergonomist and a Fellow of the Ergonomics Society, UK. He was a member of the International Ergonomics Association (IEA) Executive Committee and chair of the standing committee on Professional Standards and Education (2003-6).

He obtained his doctorate in 1979 in occupational respiratory mechanics with the Medical Research Council, UK and worked as an Applied Physiologist with the UK Ministry of Defence for twelve years including a year in the Exercise Physiology Division of the US Army Research Institute of Environmental Medicine. He emigrated to New Zealand in 1987 and worked as the New Zealand Defence Force Physiologist at the Roral New Zealand Air Force Aviation Medicine Unit for five years and for subsequently for two years as the foundation manager of UniSports, the Centre for Sport Performance at Auckland University. Since 1995 he has been the Master of Ergonomics programme director at Massey University.

# Organising Committee Biographies

He was President of the New Zealand Ergonomics Society (NZES) from 1995-1997 and served as the New Zealand representative on the International Ergonomics Association World Council. He established the NZES Special Interest Group for Ergonomics in Schools and has recently acted as international editor for four journal Special Issues on Ergonomics in Schools and on Sailing Science. He has published over 90 papers in peer reviewed refereed journals.

## **Professor Gitte Lindgaard**

Gitte Lindgaard, PhD, is Director of the Human Oriented Technology Lab (HOTLab) and a full professor in the Department of Psychology, Carleton University, Ottawa, Canada. Previously, she was Principal Scientist and Head of the Human Factors Team at Telstra Research Laboratories, Australia. She was Chair of CHISIG of the Ergonomics Society of Australia (ESA) for many years where she founded the OZCHI conference. She is on the permanent steering committee for the IFIP (International Federation for Information Processing) Technical Committee 13, Human computer Interaction, conference INTERACT. She is a Fellow of the HF&ESA, the deputy editor of "Interacting with Computers", and associate editor of the "International Journal of Human-Computer Studies", among others. Her research interests include multimedia/multimodal and mobile technologies, aesthetics and emotion in computing, and human decision making in medicine. She has published over 120 papers, books, and book chapters.

## **Barbara McPhee**

Barbara McPhee is an Ergonomist and Physiotherapist who has worked in occupational health and safety for over 30 years as a consultant, teacher and researcher most particularly in ergonomics. She has worked in all aspects of the field at every level of industry and government throughout Australia and overseas. Over the last 18 years she has worked primarily in mining and has written three books on the prevention of musculoskeletal disorders, vibration measurement and control, and practical ergonomics. As well she has written numerous papers and made presentations at mining industry, ergonomics and physiotherapy conferences in Australia and overseas.

Barbara is a Past President, Fellow and a recipient of the Society and Cumming's Memorial Medals of the Human Factors and Ergonomics Society of Australia; a Certified Professional Ergonomist; an Executive Council Member of the Pan Pacific Council on Occupational Ergonomics; a contributing editor and reviewer of the Asian Journal of Ergonomics; a former Board Member of the International Commission on Occupational Health; an Esteemed Member of the APA; Fellow of the Australian College of Physiotherapists; and is an Independent Ministerial Appointee to the NSW Mine Safety Advisory Council as an Independent Expert in Ergonomics and OHS.

## **Dr. David Moore**

After graduating in Architecture in 1983, Dave worked as a freelance designer with a particular interest in special populations for organisations in the UK, USA and NZ. He has worked as an Ergonomist in NZ since 1993 when he completed the Massey Ergonomics Diploma and, with David Tappin, formed South Pacific Ergonomics (SPE). In 2000, having gaining ergonomics experience across a wide range of industries, SPE merged with COHFE, the Centre for Human Factors and Ergonomics, part of Crown Research Institute - SCION Research - formerly known as the Forest Research Institute.

# Organising Committee Biographies

Dr Moore has held various professional body posts including President of the New Zealand Ergonomics Society (NZES), Convener of the Board for the Certification of New Zealand Ergonomists and Editor of the International Ergonomics Association (IEA) newsletter.

He was Chair of the IEA Technical Committee on Ergonomics in the Primary Industries 2006-2008. Dave taught on the Massey University Ergonomics Programme from 1996 to 2005 at both undergraduate and post graduate level, and received his PhD in 2007; his thesis covering the design and use of quad bikes on New Zealand farms. In his current role he remains active in agricultural ergonomics, but is also heading the SCION Living Space Team, a multidisciplinary group focused on sustainability in design.

## **Professor Michael Regan**

Professor Michael (Mike) Regan joined the Human Factors and Ergonomics Society in 1985, and has held several executive positions since then: Committee Member Victorian Branch (1991-1993); Branch Councillor (ACT Branch; 1989-1990); Chairman ACT Branch (1989) and General Secretary ACT Branch (1986-1988). Mike was the convenor of the Society's 1991 "Review and appraisal of ergonomic methods in Australia" seminar, in Melbourne, and was a member of the Organising Committee for the Society's 25<sup>th</sup> Annual Conference, in 1989. He is currently a Member of the Society's Melbourne Bid Committee for the 2015 IEA World Congress.

Mike is well known internationally for his research on, and advocacy for, human factors in road transport safety. He is currently a Research Director with the French National Institute for Transport and Safety Research (INRETS), in Lyon France, and in July 2008 was appointed an Adjunct Professor with the Department of Applied Mechanics at the Chalmers University of Technology in Gothenburg, Sweden. Prior to being seconded to INRETS, in March 2007, Mike was Senior Research Fellow Level D and Program Manager-Human Factors and Simulation at the Monash University Accident Research Centre (MUARC) in Melbourne, Australia. Mike's recent research in road safety has focused mainly on human factors in the design of advanced driver assistance systems, driver distraction, driving simulation, and driver training. He has worked closely with the Australian automotive industry on a range of human factors-related design projects. He is the author or co-author of around 190 published articles, reports and papers and is the senior editor and co-author of the first book on driver distraction, to be published in October 2008 by CRC Press, in the US. Mike sits on the Editorial Boards of the Journal of the Australasian College of Road Safety and IET Intelligent Transport Systems. He also sits on two Australian standards committees and is the Australian representative on International Organization for Standardization (ISO) Technical Committee 22, Sub-Committee 13 - Ergonomics Applicable to Road Vehicles.

## **Professor Penelope Sanderson**

Professor Penelope Sanderson is a Professor of Cognitive Engineering and Human Factors at The University of Queensland, Australia. She is also the Director, ARC Key Centre for Human Factors, The University of Queensland, responsible for development and operation the Usability Lab. She is Consulting Editor, *Journal of Experimental Psychology: Applied* (2007 to present) and is on the Editorial Board of *Human Factors*, Regional Editor of *Cognition Technology and Work*, the Editorial Board, *Journal of Cognitive Engineering and Decision Making*. Professor Sanderson has a PhD (Engineering Psychology) University of Toronto (1985), MA (Cognitive Psychology) University of Toronto (1981), BA (Hons 1) (Cognitive Psychology) University of Western Australia (1979) and is a Fellow of the Academy of the Social Sciences. Her research activities include: Engineering psychology, human factors, cognitive engineering, cognitive work analysis, visual and auditory perception and attention.

# Organising Committee Biographies

She is the Research Leader, Cognitive and Organisational Systems Engineering project, NICTA (National ICT), Leader, Cognitive Systems Engineering Group, School of ITEE and Leader, Cognitive Engineering Research Group (CERA), The University of Queensland.

## **Professor Leon Straker**

Professor Leon Straker holds a National Health and Medical Research Council Senior Research Fellowship. He is also Director of Research and Director of Higher Degrees by Research at the School of Physiotherapy, Curtin University of Technology, and Perth, Australia. He has an international reputation for research, is nationally recognized as a leader in physiotherapy, is a successful teacher and program leader and has made a substantial contribution to physiotherapy and ergonomics locally, nationally and internationally.

Leon has worked in the area of prevention of work related musculoskeletal disorders for over 20 years, starting with a government taskforce on Repetitive Strain Injury. His professional experience has included working as a community physiotherapist providing prevention education for adult workers and school children and working as the first ergonomist for the UK National Health Service where he developed a participative approach to risk management.

Leon has taught research methods and ergonomics to undergraduate physiotherapy students and ergonomics to postgraduate students and received excellent student ratings. He has supervised 55 student research projects producing over 90 publications. He has lead undergraduate and postgraduate coursework programs and been responsible for coordinating higher degree by research programs. In 2005 he received a Vice-Chancellor's Award for Excellence for developing the Course Evaluation on the Web system for continual course improvement after the Bachelor of Science (Physiotherapy) program increased its Course Experience Questionnaire student satisfaction ratings by 25%.

Leon has also received awards for distinguished service to the international ergonomics association and made a significant contribution nationally. Within Curtin he has been an active participant in committees at University (RDC and GSC), Division (DRDC, DGSC, DAB) and School levels.

He has published nearly 200 scholarly works including over 50 peer reviewed journal papers and 20 books and book chapters. My papers have been cited over 300 times. He has been chief investigator on grants worth over \$2.2 million, including 3 from the NHMRC and others from National Arthritis Foundation, Physiotherapy Research Foundation, WorkCover Queensland, Division of Workplace Health and Safety Queensland and Australian Coal Association Research Program. He has served as an editorial board member for 2 of the leading journals in this area and is currently Editor for Ergonomics. He instigated the international virtual ergonomics conference CybErg, and chaired the first two of these.

The quality of his research has been recognised with a number of awards including the international Stephen Pheasant Memorial award for physical ergonomics research in 1999 and the national John Lane award in 2004 for a major systematic contribution to advancing the science of ergonomics and its application in Australia.

His research has attracted international mass media interest with TV news coverage in Europe, Asia and North America, major print media such as The New York Times and The Times. He is a sought after speaker with invitations for keynote addresses in Australia, Canada, USA, Korea, South Africa, Hong Kong and New Zealand.

# Organising Committee Biographies

## **Ms Christine Waring**

A trained nurse and aged care professional, Christine has a Graduate Diploma in Community Health Nursing - Occupational Health stream and a Bachelor of Behavioural Sciences degree and a Graduate Diploma in Ergonomics, from La Trobe University.

Christine has worked in return to work, occupational health and safety and physical ergonomics for Australia Post - the national mail carrier. She completed a Graduate Diploma in Business, Organisation: Change and Development at RMIT University. Christine has worked extensively in the public sector in the fields of occupational health and safety, workers compensation and return to work. The application of ergonomics in these settings varies considerably; a current focus is the promotion of appropriate, user friendly information and participatory ergonomics to help staff manage a complex workers compensation system.

Christine was a member of the Victorian Public Transport Forum (VPTF) (1997 - 1999), an Advisory Committee to the Minister for Transport and Chairperson of its Customer Service Sub-Committee. Christine was also part of the Smart Bus Steering Committee (1998 - 2002), a government project which drew on international and Australian experience of bus transport systems to initiate and trial improvements in Melbourne.

Christine has been involved in the Human Factors and Ergonomics Society of Australia Inc. (HFESA) as a committee member in the Victorian Branch since the early 1990s. Taking on executive roles such as assistant treasurer (1993), treasurer (1994) and chairperson (2001 - 2007), she was the Victorian Branch National Board member of the HFESA (2003 - 2007). Her experience in organisations, participatory ergonomics and change management helped her drive an extensive and lengthy process which involved members in the development of the HFESA Strategic Plan 2007 - 2011, a most exciting achievement.

She is President of the HFESA and is currently the Chairperson of the Society's Bid Committee for the 2015 IEA World Congress bid.

# Conference Organising Partners

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